

NEOLAiA

TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



The NEO Entrepreneurship Conference

June 5th – 6th 2025



Invited speakers:

Stefan cel Mare University of Suceava

<http://conferinta.feaa.usv.ro/index.php/iec/neo2025>



Marinos THEMISTOCLEOUS

University of Nicosia, Cyprus



Daniela ANDRÉN

Örebro University School of Business, Sweden
CELSI, Bratislava; Slovakia
Central European University, Department of
Public Policy, Vienna, Austria

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The Rise of Neo-Entrepreneurs! The emergence of "neo-entrepreneurs" necessitates a paradigm shift in our understanding of entrepreneurship. A transition from traditional, ascetic values towards more hedonistic and romantic ideals is observed among entrepreneurs and society. Future-ready entrepreneurs will require a diverse skillset, emphasizing adaptability, creativity, and the ability to thrive in dynamic, collaborative environments. Neo-entrepreneurs will prioritize personal growth, individual expression, and collaborative ventures that foster collective creativity.

The first edition of NEO Entrepreneurship Conference will explore a contemporary vision of entrepreneurship, emphasizing innovation, sustainability, and the leveraging of emerging technologies. This interdisciplinary forum brings together academics, researchers, and professionals to foster critical dialogue and reflection on the evolving landscape of entrepreneurship. Recognized as vital hubs for innovation and new venture creation, **universities play a pivotal role in fostering thriving local and regional entrepreneurial ecosystems.**

Important deadline

1. Abstract and PPT presentation submission – **May 18th**
The abstract and PPT presentation will be uploaded on the Conference Website

<http://conferinta.feaa.usv.ro/index.php/iec/neo2025>

The Power Point presentation should be structured in such a way that the presentation can be framed within a 20 minute time slot and must cover the following aspects:

- A brief Introduction of the approached subject highlighting the added value of the research;
- Research Purpose and the Methodological Approach;
- Key Results of the research and brief Discussions;
- Main Conclusions.

2. Confirmation of acceptance and observations – **May 20th**
3. The payment of registration fee – **May 26th**
4. Availability of conference final program – **May 31st**

Tracks

- Digital Innovation and Entrepreneurship
- Student Entrepreneurship and Entrepreneurial Ecosystems

Preliminary Program

June 5th

- Plenary session
- Presentations in panels

June 6th

- Networking fair
- Conclusions

Publication

Full-text versions of presented papers will be proposed for publication in the following journals (*the list will be updated with new proposals from partners*), all of them being indexed in international data bases (papers must comply with journals' requirements):

- Revista de Estudios Empresariales. Segunda Época (Indexed in WoS ESCI), revistaselectronicas.ujaen.es/index.php/ree
- The USV Annals of Economics and Public Administration, annals.feaa.usv.ro
- Revista de Turism - Studii si cercetari in turism, revistadeturism.ro
- European Journal of Accounting, Finance & Business, accounting-management.ro
- Journal of Applied Computer Science & Mathematics(indexed by Index Copernicus), jacsm.ro

Registration fee

- Academics - 100 euro
- Ph.D. Students - 50 euro
- **Participants affiliated with Universities from Neolaia Alliance are exempt from the conference fee, as it is supported by NEOLAIA Erasmus+ project.**

Proof of payment must be sent via the online form found on the conference website.

Please do not forget to note "NEO Conference 2025" in the payment reference field and make sure that the transfer request shows the name of the participant.

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