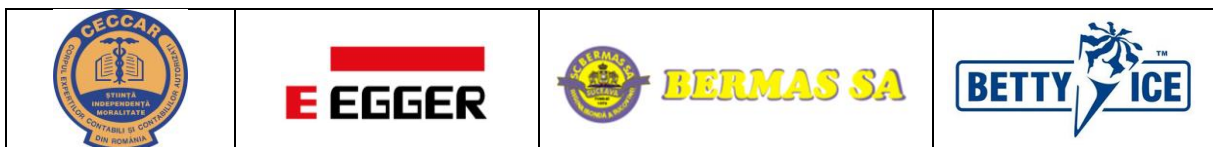


Programme

International Economic Conference

Strategies and development policies of territories: international, country, region, city, location challenges

Ștefan cel Mare University of Suceava, May 10-11, 2018



May 10

16:00-17:00 **Registration and Opening conference**

17:00-17:10 **Opening remarks and Welcoming speeches,
Gabriela PRELIPCEAN, Vice-Rector, “Ștefan cel Mare”
University of Suceava**

17:10–18:30 **Papers presentations**

Room AULA Building E – USV

Moderators:

Mariana LUPAN, Ștefan cel Mare University of Suceava, Romania

Giovanni VERGA, Università degli Studi di Parma, Italy

Valentin HAPENCIUC, Ștefan cel Mare University of Suceava, Romania

IT&C UNDER THE PRESSURE OF ECONOMIC COMPETITION AND POLITICAL DECISION

Doru TILIUȚE

Ștefan cel Mare University of Suceava, Romania

IMPROVING ADMINISTRATIVE CAPACITY IN EUROPEAN FUNDS ABSORPTION FOR REGION SOUTH-WEST OLTENIA

Maria POPESCU

Academy of Economic Studies, București, Romania

Carmen RADULESCU

Academy of Economic Studies, București, Romania

Dumitru BODISLAV

Academy of Economic Studies, București, Romania

TERRITORIAL DEVELOPMENT - DISPARITIES BETWEEN THE DEVELOPED AND THE LEAST DEVELOPED AREAS OF ROMANIA

Florina BRAN

Academy of Economic Studies, București, Romania

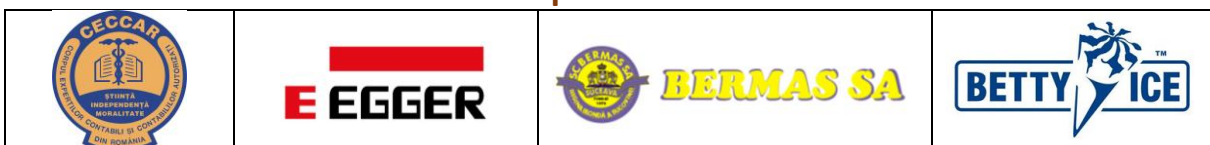
Cristina ALPOI

Academy of Economic Studies, București, Romania

Sorin BURLACU

Academy of Economic Studies, București, Romania

Sponsors:



**ANALYSIS OF THE RELATIONSHIP OF PRODUCTIVITY BETWEEN THE PUBLIC
SECTOR AND THE INTERSTAT**

Marcela MITRITA

Academy of Economic Studies, București, Romania

Ovidiu BUZOIANU

Academy of Economic Studies, București, Romania

Amelia DIACONU

Academy of Economic Studies, București, Romania

Ionuț RATEZANU

Academy of Economic Studies, București, Romania

**DYNAMIC MODEL OF KNOWLEDGE AND LIFELONG LEARNING STRATEGY IN
ECONOMIC GROWTH**

Luminița CORBU

Ștefan cel Mare University of Suceava, Romania

Cristian Valentin HAPENCIUC

Ștefan cel Mare University of Suceava, Romania

TRENDS IN MEDICAL TOURISM IN THE CONTEXT OF GLOBALIZATION

Gabriela-Liliana CIOBAN

Ștefan cel Mare University of Suceava, Romania

Costel-Ioan CIOBAN

Ștefan cel Mare University of Suceava, Romania

**ECONOMIC POLICIES OF THE EUROPEAN UNION IN THE FIELD OF
INTERNATIONAL TRADING – THE CASE OF ROMANIA**

Mihai POPESCU

Ștefan cel Mare University of Suceava, Romania

DECISIONAL MODEL UNDER UNCERTAINTY CONDITIONS

Camelia MIHALCIUC

Ștefan cel Mare University of Suceava, Romania

Veronica GROSU

Ștefan cel Mare University of Suceava, Romania

Alina MUSTEATA

Ștefan cel Mare University of Suceava, Romania

**ILLUSTRATING THE RELATIONSHIP BETWEEN ACCOUNTING AND TAXATION-A
ROMANIAN APPROACH. THE ISHIKAWA DIAGRAM**

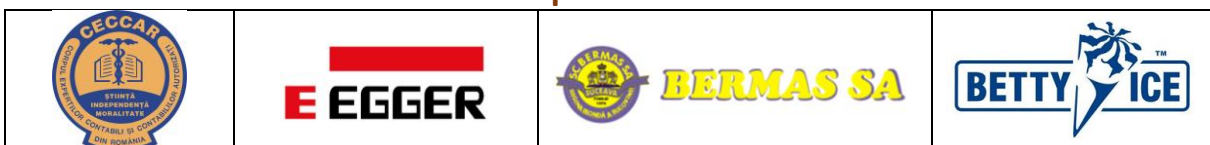
Cristina TIMOFTE (COCA)

Ștefan cel Mare University of Suceava, Romania

Simona TANASA (BRINZARU)

Ștefan cel Mare University of Suceava, Romania

Sponsors:



**PARTICULARITIES AND TRENDS OF TOURISM IN THE CENTRAL AND EASTERN
PART OF EUROPEAN UNION**

Adrian Liviu SCUTARIU

Ștefan cel Mare University of Suceava, Romania

CHALLENGES AND OPPORTUNITIES ON IFRS 16

Veronica GROSU

Ștefan cel Mare University of Suceava, Romania

Elena HLACIUC

Ștefan cel Mare University of Suceava, Romania

A SHORT INCURSION INTO THE ACCOUNTING OF THE MIDDLE AGES

Veronica GROSU

Ștefan cel Mare University of Suceava, Romania

Elena HLACIUC

Ștefan cel Mare University of Suceava, Romania

**IMPEDIMENTS AND SOLUTION IN RECOGNITION OF DEPRECIATION OF VALUE
IN FINANCIAL REPORTING**

Marian SOCOLIUC

Ștefan cel Mare University of Suceava, Romania

Gabriela COSMULESE

Ștefan cel Mare University of Suceava, Romania

TAX EVASION IN ROMANIA -BETWEEN PAST AND PRESENT

Marian SOCOLIUC

Ștefan cel Mare University of Suceava, Romania

Camelia MIHALCIUC

Ștefan cel Mare University of Suceava, Romania

Gabriela COSMULESE

Ștefan cel Mare University of Suceava, Romania

Sponsors:



Room E005 Building E – USV

Moderators:

Elena Hlaciuc, Ștefan cel Mare University of Suceava, Romania

Gheorghe Moroșan, Ștefan cel Mare University of Suceava, Romania

THE ROLE OF COMMUNITY-BASED INITIATIVES FOR SUSTAINABLE DEVELOPMENT OF THE REGION

Carmen NĂSTASE

Ștefan cel Mare University of Suceava, Romania

TAX AND INCOME TAX ON BUILDINGS- INCOME SOURCE FOR LOCAL BUDGETS

Cristinel ICHIM

Ștefan cel Mare University of Suceava, Romania

ACCOUNTING AND TAX PERSPECTIVES REGARDING THE INTERNATIONAL ROAD TRAFFIC OF GOODS ACTIVITY

Florin BOGHEAN

Ștefan cel Mare University of Suceava, Romania

Marius BLANARIU

Ștefan cel Mare University of Suceava, Romania

TAX FRAUD DUE TO THE AMBIGUOUS SPORTSMAN TAX STATUS

Florin BOGHEAN

Ștefan cel Mare University of Suceava, Romania

Ioana ZUBAȘ

Ștefan cel Mare University of Suceava, Romania

QUALITY COSTS AND THEIR FINANCIAL IMPLICATIONS ON THE PERFORMANCE OF THE ORGANIZATION

Rodica AILOAIEI

Ștefan cel Mare University of Suceava, Romania

Elena HLACIUC

Ștefan cel Mare University of Suceava, Romania

Petronela VULTUR

Ștefan cel Mare University of Suceava, Romania

THE DEMOGRAPHIC TRENDS OF PENSION SYSTEMS IN ROMANIA

Tudor COLOMEISCHI

Ștefan cel Mare University of Suceava, Romania

Eugenia IANCU

Ștefan cel Mare University of Suceava, Romania

Sponsors:



A CROSS-REGION PANEL ANALYSIS OF THE MIGRATION IN ROMANIA

Iulian CONDRATOV

Ștefan cel Mare University of Suceava, Romania

REFLECTION OF BUSINESS ACTIVITIES BY MASS MEDIA

Angela ALBU

Ștefan cel Mare University of Suceava, Romania

Andrei SAFTIUC

Ștefan cel Mare University of Suceava, Romania

Daniel MAFTEI

Ștefan cel Mare University of Suceava, Romania

TECHNIQUES USED IN ARTIFICIAL INTELLIGENCE FOR SELECTING WASTE BY CATEGORY FOR BIO-PROCESSING

Eugenia IANCU

Ștefan cel Mare University of Suceava, Romania

Aurel BURCIU

Ștefan cel Mare University of Suceava, Romania

TOOLS DESIGNED TO ANALYZE OF ENTERPRISE ECONOMIC RISK AND USEFUL FOR FORECASTING AND MANAGERIAL CONTROL

Camelia MIHALCIUC

Ștefan cel Mare University of Suceava, Romania

ADULT EDUCATION AND TRAINING - A FACTOR OF ECONOMIC DEVELOPMENT

Elena VRANCIU

Ștefan cel Mare University of Suceava, Romania

Cristian Valentin HAPENCIUC

Ștefan cel Mare University of Suceava, Romania

APPROACHES TO SHORT-TERM FINANCING AND ECONOMIC DEVELOPMENT OF THE FIRM

Irina-Ștefania CIBOTARIU

Ștefan cel Mare University of Suceava, Romania

CORRELATION BETWEEN INNOVATION AND COMPETITIVENESS IN ROMANIA

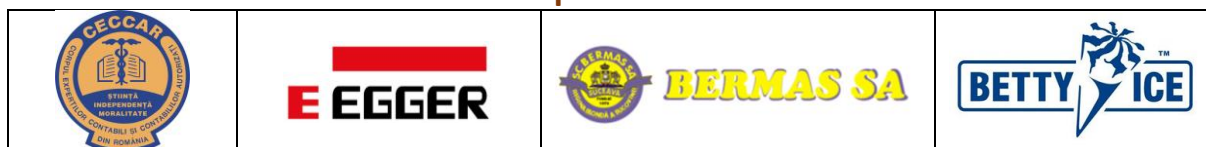
Mihaela STATE

Ștefan cel Mare University of Suceava, Romania

Carmen BOGHEAN

Ștefan cel Mare University of Suceava, Romania

Sponsors:



ANALYSIS OF PUBLIC DEBT SUSTAINABILITY IN EU COUNTRIES

Anișoara APETRI

Ștefan cel Mare University of Suceava, Romania

THE DIMENSION AND DYNAMICS OF PUBLIC RESOURCES. A VISION ON THE EU LEVEL

Gheorghe MOROȘAN

Ștefan cel Mare University of Suceava, Romania

Laurenția Elena SCURTU

Ștefan cel Mare University of Suceava, Romania

PERFORMING COST-BENEFIT ANALYSIS FOR FUNDING PROJECTS

Lucia MOROSAN-DANILA

Ștefan cel Mare University of Suceava, Romania

THE IMPACT OF GLOBALIZATION ON EU COUNTRIES. QUANTITATIVE ANALYSIS FROM THE KOF INDEX PERSPECTIVE

Mariana LUPAN

Ștefan cel Mare University of Suceava, Romania

Gabriela PRELIPCEAN

Ștefan cel Mare University of Suceava, Romania

THE NEED OF CRYPTOCURRENCY ON TODAY'S MARKET AND THE EVOLUTION OF THE NEEDED PROCESSING POWER

Stefan SFICHI

Ștefan cel Mare University of Suceava, Romania

MIGRANTS AND WORK ETHIC. REFRAMING THE PERSPECTIVE?

Carmen CHAȘOVSCI

Ștefan cel Mare University of Suceava, Romania

ENVIRONMENTAL ISSUES ON THE TRADE-RELATED AGENDA. EVIDENCES FROM ROMANIA

Aurel BURCIU

Ștefan cel Mare University of Suceava, Romania

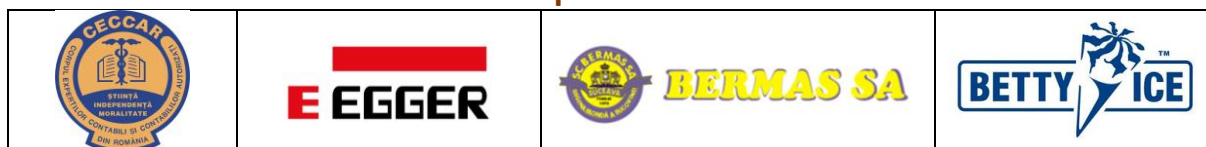
Rozalia KICSI

Ștefan cel Mare University of Suceava, Romania

Iulian CONDRATOV

Ștefan cel Mare University of Suceava, Romania

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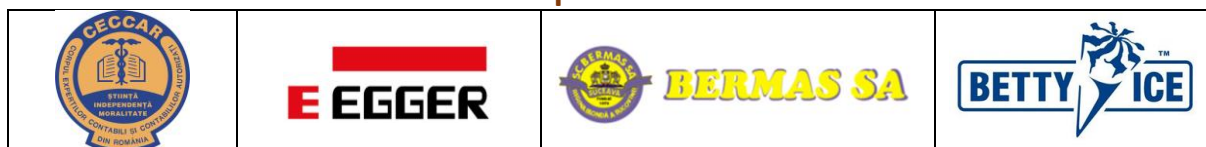
**ECONOMIC AND SOCIAL TRENDS IN THE EU MEMBER STATES IN THE
COHESION POLICY CONTEXT**

Marcela Cristina HURJUI,
Ștefan cel Mare University of Suceava, Romania
Angela Nicoleta COZORICI
Ștefan cel Mare University of Suceava, Romania

**THE PERFORMANCE ANALYSIS OF THE ENERGY COMPANIES LISTED ON THE
BSE**

Angela COZORICI
Ștefan cel Mare University of Suceava, Romania
Marcela Cristina HURJUI
Ștefan cel Mare University of Suceava, Romania
Ruxandra BEJINARU
Ștefan cel Mare University of Suceava, Romania

Sponsors:



May 11

9:00 – 10:30 Papers presentations

Room AULA Building E – USV

Moderators:

Smaranda COSMA, Babeș-Bolyai University, Cluj-Napoca, Romania

Carmen BOGHEAN, Ștefan cel Mare University of Suceava, Romania

THE REVITALISATION OF CULTURAL HERITAGE BUILDINGS BY THE PUBLIC PRIVATE PARTNERSHIP

Aniko Noemi TURI

Catholic Institution, Faculty of Business Studies, Slovenia

DIFFERENTIATION OF THE ECONOMIC SPACE: MEASUREMENT, SIGNIFICANCE, CONSEQUENCES

Vladimir PLOTNIKOV

Saint-Petersburg State University of Economics, Russian Federation

Yulia VERTAKOVA

South-West State University, Kursk, Russian Federation

Yulia POLOZHENTSEVA

South-West State University, Kursk, Russian Federation

STIMULATION OF INNOVATIVE ACTIVITY OF ENTERPRISES BY MEASURES OF INDUSTRIAL POLICY

Yulia VERTAKOVA

South-West State University, Kursk, Russian Federation

Vladimir PLOTNIKOV

Saint-Petersburg State University of Economics, Russian Federation

Yulia POLOZHENTSEVA

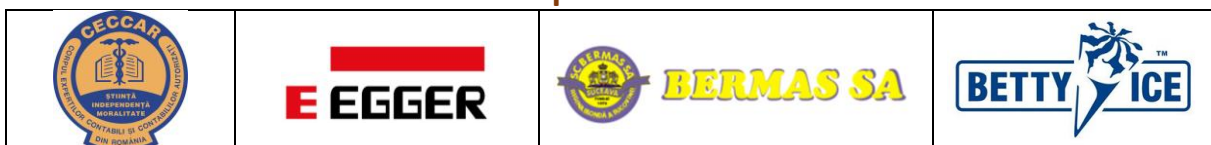
South-West State University, Kursk, Russian Federation

CROSS-CULTURAL COMMUNICATION: AN ESSENTIAL SKILL IN A GLOBALISED BUSINESS ENVIRONMENT

Denys LIFINTSEV

Vadym Hetman Kyiv National Economic University, Kyiv, Ukraine

Sponsors:



THE EVOLUTION OF TOURISM DESTINATION: A REVIEW OF LITERATURE

Ioana Maria TRIPON

Babeș-Bolyai University, Cluj-Napoca, Romania

Smaranda Adina COSMA

Babeș-Bolyai University, Cluj-Napoca, Romania

TRENDS AND SEZONALITY OF OVERNIGHT STAYS IN THE TOURIST RECEPTION STRUCTURES WITH ACCOMMODATION FUNCTIONS IN ROMANIA'S CENTER REGION

Marian ZAHARIA

"Petrol-Gaze" University Ploiești, Romania

Rodica Manuela GOGONEA

Academy of Economic Studies, București, Romania

Aniela BALACESCU

Constantin Brâncuși University, Târgu Jiu, Romania

RURAL TOURISM PRESSURE EVOLUTION IN CENTER REGION OF ROMANIA

Marian ZAHARIA

"Petrol-Gaze" University Ploiești, Romania

Rodica Manuela GOGONEA

Academy of Economic Studies, București, Romania

Aniela BALACESCU

"Constantin Brâncuși" University, Târgu Jiu, Romania

GOOD PRACTICES IN MOUNTAIN TOURISM: A LITERATURE REVIEW

Iuliana PÂRVU

Babeș-Bolyai University, Cluj-Napoca, Romania

Cristina FLESERIU

Babeș-Bolyai University, Cluj-Napoca, Romania

SPECIFICITY OF SEVERE MATERIAL DEPRIVATION AMONG RURAL COMMUNITIES IN THE NORTH-EAST REGION OF ROMANIA

Simona-Roxana ULMAN

Alexandru Ioan Cuza University of Iași, Romania

Costică MIHAI

Alexandru Ioan Cuza University of Iași, Romania

CAPITALIZATION OF PROJECT RESULTS FOR A BETTER GOVERNANCE OF CROSS-BORDER REGIONS

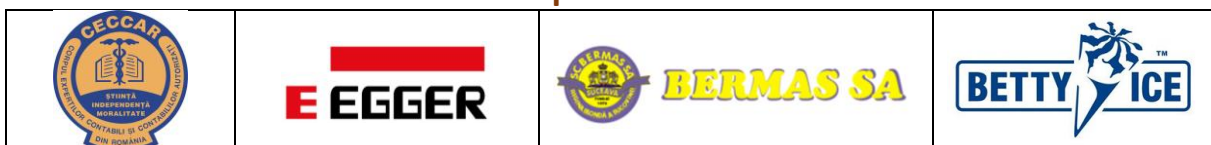
Marcela SLUSARCIUC

Ștefan cel Mare University of Suceava, Romania

Bogdan TANASA

Ștefan cel Mare University of Suceava, Romania

Sponsors:



ROMANIA STAGE ARTS SOCIAL MEDIA MARKETING

Daniela CARABA

Babeș-Bolyai University, Cluj-Napoca, Romania

COMMUNITY PARTICIPATION IN TOURISM DESTINATION DEVELOPMENT: A LITERATURE REVIEW

Ionuț-Calin CAZAN

Babeș-Bolyai University, Cluj-Napoca, Romania

ADVERTISING AND PROMOTION IN RURAL TOURISM IN ROMANIA. A CONTENT ANALYSIS OF SOCIAL MEDIA ADVERTISEMENT. CASE STUDY.

Răzvan ONU

Babeș-Bolyai University, Cluj-Napoca, Romania

ANALYSIS OF NEWLY CREATED ENTERPRISES ACCORDING TO THE ENTREPRENEUR'S CHARACTERISTICS

Carmen BOGHEAN

Ștefan cel Mare University of Suceava, Romania

Mihaela STATE

Ștefan cel Mare University of Suceava, Romania

- 10:30 – 11:00 Coffee break / Aula –Building E**
- 11:00 – 13:30 Awarding the honorary title of Doctor Honoris Causa to the Rector of the Academy of Economic Studies of Moldova, Grigore Belostecinic / Auditorium Joseph Schmidt**
- 13:00-14:30 Lunch / USV Restaurant**
- 15:00 – 18:00 Suceava city tour / Princely Court (Cetatea de Scaun) - Bucovina Village Museum (Muzeul Satului Bucovinean)**
- 19:00 Dinner / Imperium Restaurant**

Sponsors:

