

The 18th Economic International Conference
Challenges and Opportunities for a Sustainable Development
Stefan cel Mare University of Suceava, 2022

SUSTAINABLE TOURISM - SOLUTION TO THE NEGATIVE IMPACT ON TOURISM.

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Abstract

The tourism industry has evolved rapidly in recent decades. In addition to the positive effects of generating growth in the destination areas, there are also negative effects with an impact on areas such as environmental, environmental, political, social and economic. Sustainable development needs to be changed, including in terms of improving the accounting for the relevance of information, in order to increase user satisfaction with key environmental decisions in order to achieve stability goals. The growing need for sustainability is also underlined by the authors Minciu, R., Popescu, D., Pădurea, M., (2014) and also a result of the large volume of knowledge and concern regarding the impact on tourism and environmental issues in general. The development of unsustainable tourism can lead to serious damage to societies, but also to the environment and the entire tourism industry.

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Three dimensions of sustainable development are now recognized and emphasized:

- Economic sustainability, which generates prosperity at different levels of society and the implementation of cost efficiency in all economic activities. In essence, economic sustainability is the viability of companies and their activities, as well as their ability to operate in the long run;
- Social sustainability, which represents respect for human rights and equal opportunities for all members of society; implies an equitable distribution of benefits in order to alleviate poverty. The focus is on local communities, maintaining and strengthening their livelihoods, recognizing and respecting different cultures, and avoiding any form of exploitation;
- Environmental sustainability - means conserving and managing resources, especially non-renewable ones. Action is needed to minimize air, land and water pollution, as well as to preserve biodiversity and natural heritage.

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The approach between tourism and sustainable development-evolution.
We highlight 10 specialized papers that have studied over time the effect that
the development of sustainable tourism has on the overall long-term progress
of the economy:

Nr. crt.	Year of publication	Author / institution	Name of the work
1.	1987	WCED	The Bruntland Report
2.	2010	Isaac Sindiga	Alternative Tourism and Sustainable Development in Kenya
3.	2010	Cevat Tosun	Challenges of sustainable tourism development in the developing world: the case of Turkey
4.	2011	Tang, Shi, and Liu	Sustainable Development of Tourism Industry in China Under The Lowcarbon Economy
5.	2016	David J. Telfer, Richard Sharpley	Tourism and Development in the Developing World
6.	2015	Sarfaraz Hashemkhani Zolfaniab, Maedeh Sedaghatc, Reza Maknoona & Edmundas Kazimieras Zavadskasd	Sustainable tourism: a comprehensive literature review on frameworks and applications
7.	2020	Streimikiene, D.; Svagzdiene, B.; Jasinskas, E.; Simanavicius, A.	Sustainable tourism development and competitiveness: The systematic literature review
8.	2021	Ana León-Gómez, Daniel Ruiz-Palomo, Manuel A. Fernández-Gámez Mercedes Raquel García-Revilla	Sustainable Tourism Development and Economic Growth: Bibliometric Review and Analysis
9.	2021	Grilli, G.; Tyllianakis, E.; Luisetti, T.; Ferrini, S.; Turner, R.K.	Prospective tourist preferences for sustainable tourism development in small island developing states
10.	2020	Sharpley, R.. J. Sustain. Tour. 2020,	Tourism, sustainable development and the theoretical divide: 20 years on

Sustainable tourism development guidelines

The global framework of indicators for the Sustainable Development Goals in Tourism meets the Sustainable Development Goals, numbering 17. These are:

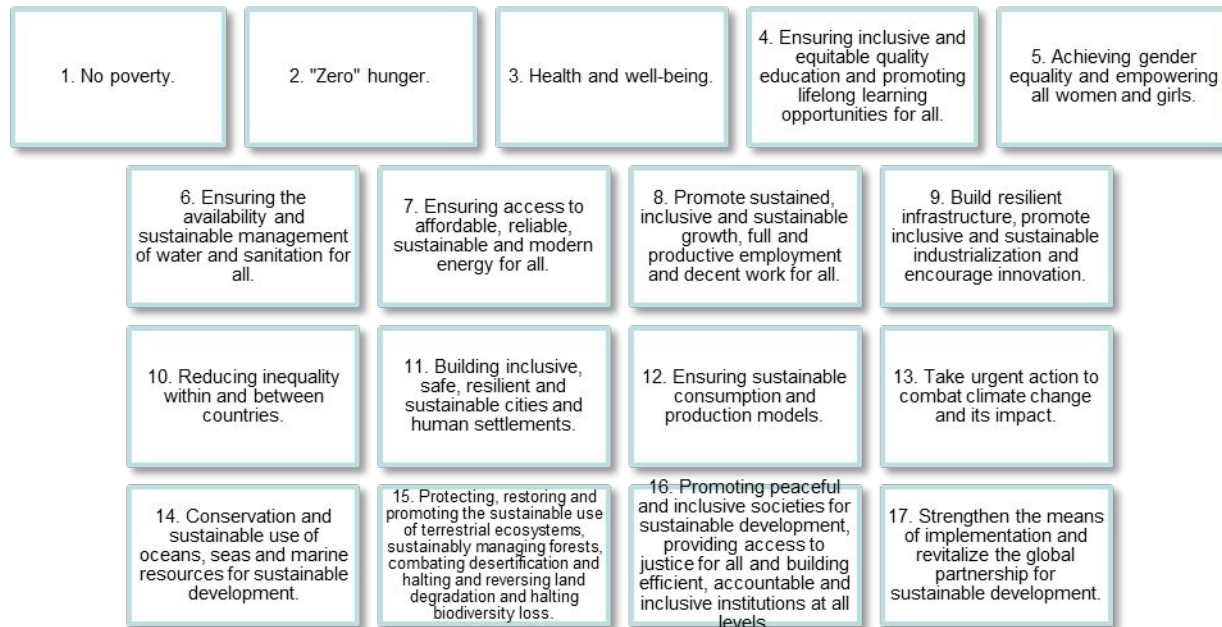


Table no. 2 indicators specific to the Sustainable Development Goals

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From a total of 210 indicators specific to the Sustainable Development Goals, we distinguish the indicators specific to tourism, respectively, to sustainable tourism:

Table no. 2 indicators specific to the Sustainable Development Goals

Nr. crt.	Obiectiv	Tintă	Indicator
1.	Goal 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	By 2030, develop and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products.	8.9.1 Tourism Direct GDP as a proportion of total GDP and in growth rate
2.	Goal 12: Ensure sustainable consumption and production patterns	Target 12.b: Develop and implement tools to monitor sustainable development impacts for sustainable. Tourism that creates jobs and promotes local culture and products	Indicator 12.b.1: Implementation of standard accounting tools to monitor the economic and environmental aspects of tourism sustainability
3.	Goal 15 Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss	Target 15.9: By 2020, integrate ecosystem and biodiversity values into national and local planning, development processes, poverty reduction strategies and accounts	15.9.1 (a) Number of countries that have established national targets in accordance with or similar to Aichi Biodiversity Target 2 of the Strategic Plan for Biodiversity 2011–2020 in their national biodiversity strategy and action plans and the progress reported towards these targets; and (b) integration of biodiversity into national accounting and reporting systems, defined as implementation of the System of Environmental-Economic Accounting Indicator 15.a.1: Official development assistance and public expenditure on conservation and sustainable use of biodiversity and ecosystems
4.	Goal 14. Conserve and sustainably use the oceans, seas and marine resources for sustainable development	14.7. By 2030, increase the economic benefits to small island developing States and least developed countries from the sustainable use of marine resources, including through sustainable management of fisheries, aquaculture and tourism	Indicator 14.7.1: Sustainable fisheries as a proportion of GDP in small island developing States, least developed countries and all countries

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The indicator "Implementation of standard accounting tools for economic monitoring and environmental aspects of tourism sustainability" refers to the degree of implementation in countries of the Tourism Satellite Account (TSA) and the System of Economic and Environmental Accounts (SEEA) which are considered until currently the most relevant and feasible to monitor sustainability in tourism. The indicator is based on the following primary indicators:

- Expenses related to tourist entrances
- Expenditure on tourist outings,
- Expenditure on domestic tourism,
- Production accounts of the tourism industry,
- Domestic supply and domestic tourist consumption,
- Employment in the tourism industries,
- Water consumption,
- Energy consumption,
- Carbon emissions,
- Solid waste.

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Conclusions

Tourism is a fundamental global system that affects the environment and is influenced by the environment. As such, tourism must address environmental challenges in all aspects of the system. This requires a systemic approach to environmental issues based on an understanding of the complexity of the tourism system and the interconnected nature of its components. The social, economic and environmental dimensions are very wide and multidimensional tourism seems to be sustainable. The nature of sustainability and sustainable development is that they are dynamic. Developments need to be taken into account in various aspects and perspectives of the dynamic sustainability framework.

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THANK YOU!