

Programme

The 20th Economic International Conference

*Challenges and Opportunities for a Sustainable
Development*

“Ștefan cel Mare” University of Suceava

May 30th- 31st, 2024



ADR –
Vlaanderen,
Belgia



Județul
Suceava
Consiliul
Județean
Suceava



Arhiepiscopia
Sucevei si
Radautilor



Municipiul
Suceava
Consiliul
Local
Suceava



Open
Network
(TON) for
Community
Development



Comuna
Hantesti
Consiliul
Local
Hântești



Direcția
pentru
Agricultură
Județeană
Suceava



Vinul
Bun



ALTFEL
Distribuție



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Daniela FIROIU, Romanian-American University, Romania
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Luigia PETTI, Università Degli Studi G.d Annuzio Chieti Pescara, Italy
Ion POHOAȚĂ, „Alexandru Ioan Cuza” University of Iași, Romania
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Marian SOCOLIUC, „Ștefan cel Mare” University of Suceava, Romania
Doru TILIUȚE, „Ștefan cel Mare” University of Suceava, Romania
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Diego VARELA PEDREIRA, University of A Coruna, Spain
Răzvan VIORESCU, „Ștefan cel Mare” University of Suceava, Romania
Marian ZAHARIA, ADER (Association for Democracy, Education, Respect), Târgu Jiu, Romania

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Oana NESTERIUC, Ștefan cel Mare University of Suceava, Romania
Adrian Liviu SCUTARIU, Ștefan cel Mare University of Suceava, Romania
Ștefan SFICHI, Ștefan cel Mare University of Suceava, Romania



May 30th

09:30-10:00

Registration

Ștefan cel Mare University of Suceava, Building E, Aula

10:00-12:30

PLENARY SESSION

Ștefan cel Mare University of Suceava, Building E, Aula

ONLINE -  **Google Meet** [Click here to join!](#)

Moderators:

Carmen NASTASE, „Ștefan cel Mare” University of Suceava, Romania

Carmen CHAȘOVȘCHI, „Ștefan cel Mare” University of Suceava, Romania

Welcome speech

Mihai DIMIAN, Rector - „Ștefan cel Mare” University of Suceava, Romania

Gabriela PRELIPCEAN, Vicerector - „Ștefan cel Mare” University of Suceava, Romania

Carmen NASTASE, Dean - Faculty of Economics, Administration and Business, „Ștefan cel Mare” University of Suceava, Romania

Keynote lecture

Patrick Van den NIEUWENHOF, ADR-Vlaanderen - *Community Booster*

Monica ROMAN, Bucharest University of Economic Studies - *International migration and return in Romania: recent trends and effects*

Sebastian BRUQUE, University of Jaen, Spain - *High Education Institution - internationalization strategies for sustainable development*

12:30-13:30

Sandwich & networking

Ștefan cel Mare University of Suceava, Building E, Students Club Room

13:30-15:00

Keynote lecture

Ștefan cel Mare University of Suceava, Building E, E005

Marco VALERI, University Nicolò Cusano, Italy - *Strategies during digital transformation to make progress to sustainable development*

Carmen NASTASE, Ștefan cel Mare University of Suceava - *The Role of the University in Sustainable Development. The Siret Roadmap case study*



15:00-15:30

15:30-17:30

Coffee break Parallel Sessions

Keynote lecture

Ștefan cel Mare University of Suceava, Building E, Aula

Moderators:

Angela ALBU, "Ștefan cel Mare" University of Suceava, Romania

Eliza VAS, European Institute of Romania

H.E. Mr. John CORNET D'ELZIUS, Ambassador, Belgian Embassy in Romania,
On the Belgian Presidency Council of the European Union meeting with students

Thematic panel 1: ECONOMY, TRADE, SERVICES

ONSITE - Ștefan cel Mare University of Suceava, Building A, Room E119

ONLINE - <http://conferinta.feaa.usv.ro/>

Moderators:

Gabriela PRELIPCEAN, "Ștefan cel Mare" University of Suceava, Romania

Mariana LUPAN, "Ștefan cel Mare" University of Suceava, Romania

NAVIGATING THE EXPERIENCE ECONOMY: INSIGHTS FROM A BIBLIOMETRIC ANALYSIS

Alexandra ZBUCHEA

National University of Political Studies and Public Administration, Romania

Florina PINZARU

National University of Political Studies and Public Administration, Romania

DIGITIZATION IN THE TRANSFORMATION OF THE ECONOMY AND THE LABOR MARKET: BENEFITS AND CHALLENGES

Diana IGNATIUC

Academy of Economic Study from Moldova, Republic of Moldova

Felicia PETRA

Academy of Economic Study from Moldova, Republic of Moldova

EFFECT OF EDUCATION ON ECONOMIC GROWTH AND INCOME INEQUALITY

Nino KONTSELIDZE

Batumi Shota Rustaveli State University, Georgia

THE ECONOMICS OF PUBLISHING: A VOSVIEWER RESEARCH LANDSCAPE

Ana-Maria OSADCI-BACIU

The National School of Political Science and Public Administration, Romania

Alexandra ZBUCHEA

The National School of Political Science and Public Administration, Romania



MIDDLE MANAGERS SEMI-SYSTEMATIC LITERATURE REVIEW

Aida IONESCU

The National School of Political Science and Public Administration, Romania

EVALUATING CORPORATE GREEN INVESTMENTS: A DATA-DRIVEN APPROACH IN THE EU CHEMICAL INDUSTRY

Andreea NITA (DANILA)

Ștefan cel Mare University of Suceava, Romania

THE ROLE AND IMPORTANCE OF R&D INVESTMENT AND CONTINUOUS INNOVATION AT MNC LEVEL FOR THE ECONOMIC RISE OF THE WEST AT GLOBAL LEVEL

Ionela Beatrice IPSALAT

Ștefan cel Mare University of Suceava, Romania

DIGITALISATION AND AI INTEGRATION THE FUTURE OF ARTIFICIAL INTELLIGENCE

Violeta STRATILA (CHELE)

Ștefan cel Mare University of Suceava, Romania

Aurel Costel CHELE

Ștefan cel Mare University of Suceava, Romania

Gheorghe PODARU

Ștefan cel Mare University of Suceava, Romania

THE IMPACT OF REMITTANCES ON EASTERN EUROPEAN ECONOMIES: A COMPARATIVE CASE STUDY OF ROMANIAN REGIONS

Paul Panfil IVAN

Ștefan cel Mare University of Suceava, Romania

Mariana LUPAN

Ștefan cel Mare University of Suceava, Romania

Gabriela PRELIPCEAN

Ștefan cel Mare University of Suceava, Romania

EUROPEAN UNION SUPPORT FOR THE IMPLEMENTATION OF THE EUROPEAN GREEN PACT IN THE COUNTRIES OF THE EASTERN PARTNERSHIP

Cornelia CRUCERESCU

Technical University of Moldova, Republic of Moldova

Larisa BUGAIAN

Technical University of Moldova, Republic of Moldova

LABOUR EFFICIENCY OF THE FOREST SECTOR – COMPARISON BETWEEN BULGARIA AND ROMANIA

Nikolay NEYKOV

Faculty of Ecology and Landscape Architecture, University of Forestry, Bulgaria

Carmen NASTASE

Ștefan cel Mare University of Suceava, Romania

Emil KITCHOUKOV

Faculty of Ecology and Landscape Architecture, University of Forestry, Bulgaria



THE CONTRIBUTION OF "LEADER" AND "LOCAL ACTION GROUPS" TO SUSTAINABLE REGIONAL DEVELOPMENT

Iuliana PETROVAN (MARANDA)

Ștefan cel Mare University of Suceava, Romania

EFFICIENCY MEASUREMENT WITH NETWORK DEA: AN APPLICATION TO SUSTAINABLE DEVELOPMENT GOALS 4

Anna Maria PASZTORI

Transilvania University of Brașov, Romania

THE ROLE OF FINANCIAL INSTRUMENTS IN PROMOTING SUSTAINABLE ECONOMIC DEVELOPMENT

Angela-Nicoleta COZORICI

Ștefan cel Mare University of Suceava, Romania

TOOLS USED IN INTERVIEWING RESEARCHERS TO DETERMINE INTENTION, MOTIVATION AND PERFORMANCE IN LAUNCHING ACADEMIC ENTREPRENEURSHIP AND INVOLVEMENT IN THE MANAGEMENT OF ACADEMIC SPIN-OFFS

Otilia CRAMARIUC

Ștefan cel Mare University of Suceava, Romania

FROM PROFIT TO PLANET: EVOLUTION OF ECONOMIC THOUGHT TOWARDS SUSTAINABLE DEVELOPMENT

Anamaria BUCACIUC

Ștefan cel Mare University of Suceava, Romania

Mariana LUPAN

Ștefan cel Mare University of Suceava, Romania

Gabriela PRELIPCEAN

Ștefan cel Mare University of Suceava, Romania

THE SOCIO-ECONOMIC REGIONAL DISPARITIES IN THE EU. EVOLUTION IN THE LAST DECADE

Adrian-Liviu SCUTARIU

Ștefan cel Mare University of Suceava, Romania

HARNESSING INNOVATION AND COLLABORATION FOR CLIMATE ACTION: THE ILCA CLIMATE INNOVATION LABORATORY EXPERIENCE

Otilia BORDEIANU

Ștefan cel Mare University of Suceava, Romania

Carmen Eugenia NASTASE

Ștefan cel Mare University of Suceava, Romania

A CRITICAL REVIEW OF CLIMATE UNIVERSITY LITERATURE

Ancuta LUCACI

Ștefan cel Mare University of Suceava, Romania



Ștefan cel Mare
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Faculties of Romania

THE EFFECTS OF GLOBALIZATION ON THE EUROPEAN ECONOMY

Mihai POPESCU

Ștefan cel Mare University of Suceava, Romania

ASSESSING THE ROLE OF BIOECONOMY IN ADVANCING EU'S SUSTAINABLE DEVELOPMENT GOALS – A LITERATURE REVIEW

Dadiana DABIJA

Ștefan cel Mare University of Suceava, Romania



Thematic panel 2: ACCOUNTING-FINANCES

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room 233

ONLINE - <http://conferinta.feaa.usv.ro/>

Moderators:

Marian SOCOLIUC, "Ștefan cel Mare" University of Suceava, Romania

Cristina Gabriela COSMULESE, "Ștefan cel Mare" University of Suceava, Romania

METHODS OF RESILIENCE OF VENTURE FUNDS IN BUSINESS LINES

Ancuta-Anisia CHELBA

Ștefan cel Mare University of Suceava, Romania

Cristina Gabriela COSMULESE

Ștefan cel Mare University of Suceava, Romania

EVALUATION OF THE SUSTAINABILITY OF THE FINANCIAL PERFORMANCE OF TRANSPORT COMPANIES - A HOLISTIC APPROACH USING PRINCIPAL COMPONENT ANALYSIS (PCA)

Irina HANGANU

Ștefan cel Mare University of Suceava

Mihaela Ionela SOCOLIUC

Ștefan cel Mare University of Suceava

ASSESSMENT OF THE MANAGEMENT SYSTEM IN CURRENT ECONOMIC CONDITIONS

Simona Maria BRINZARU

Ștefan cel Mare University of Suceava, Romania

Camelia Cătălina MIHALCIUC

Ștefan cel Mare University of Suceava, Romania

Cipriana MIHAI

Ștefan cel Mare University of Suceava, Romania

THE BENEFITS AND RISKS OF INVESTMENT IN SOFTWARE DEVELOPMENT

Victor COJOCARU

Academy of Economic Studies of Moldova, Chisinau, Republic of Moldova

Ștefan cel Mare University of Suceava, Romania

Galina BĂDICU

Academy of Economic Study from Moldova, Republic of Moldova

Svetlana MIHAILA

Academy of Economic Studies of Moldova, Republic of Moldova

THE EVOLUTION OF THE MOLDOVAN TECH ECOSYSTEM THROUGH THE PRISM OF WORKFORCE VALUATION

Victor COJOCARU

Academy of Economic Studies of Moldova, Chisinau, Republic of Moldova

Ștefan cel Mare University of Suceava, Romania

Svetlana MIHAILA

Academy of Economic Study from Moldova, Republic of Moldova

Galina BĂDICU

Academy of Economic Studies of Moldova, Republic of Moldova



IMPLICATIONS OF FINANCIAL-BANKING ENTITIES IN FINANCING CLIMATE ACTION AND ENVIRONMENTAL SUSTAINABILITY

Anisoara Niculina APETRI

Ștefan cel Mare University of Suceava, Romania

Camelia Catalina MIHALCIUC

Ștefan cel Mare University of Suceava, Romania

REFORM OF THE LEGISLATION ON PREVENTING AND COMBATING TAX EVASION IN ROMANIA

Cristinel ICHIM

Ștefan cel Mare University of Suceava, Romania

THE INFLUENCE OF GENDER DIFFERENCES ON THE PERFORMANCE OF FIRMS IN THE OIL ENERGY SECTOR

Camelia Catalina MIHALCIUC

Ștefan cel Mare University of Suceava, Romania

Anisoara Niculina APETRI

Ștefan cel Mare University of Suceava, Romania

Maria GROSU

Alexandru Ioan Cuza University, Iasi, Romania

Butnaru ALINA

Ștefan cel Mare University of Suceava, Romania

TOURISM AND FINANCIAL TRANSPARENCY: THE ROLE OF SUSTAINABILITY REPORTING IN SHAPING THE FUTURE OF TOURISM

Lucia MOROSAN-DANILA

Ștefan cel Mare University of Suceava, Romania

Otilia-Maria BORDEIANU

Ștefan cel Mare University of Suceava, Romania

Claudia-Elena GRIGORAS-ICHIM

Ștefan cel Mare University of Suceava, Romania

EVOLUTION OF FINANCIAL STATEMENTS ACCORDING TO THE COMPLEXITY OF CASES IN SUCEAVA COUNTY HOSPITAL

Sorinel-Toderas SIRETEAN

Ștefan cel Mare University of Suceava

Mihaela TULVINSCHI

Ștefan cel Mare University of Suceava

INTEGRATING SUSTAINABILITY INTO THE BUSINESS STRATEGY OF COMPANIES – A SUCCESS FACTOR IN BUSINESS

Marius-Sorin CIUBOTARIU

Ștefan cel Mare University of Suceava

Anamaria SANDULACHI

Ștefan cel Mare University of Suceava



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The Association of Economics
Faculties of Romania

**CONSIDERATIONS ON THE INFLUENCE OF THE DIGITAL ECONOMY IN SHAPING THE NEW
MODERN ACCOUNTING PARADIGM**

Marius-Sorin CIUBOTARIU

Ștefan cel Mare University of Suceava

Adina-Cosmina RACOLCIUC

Ștefan cel Mare University of Suceava

**CREATIVE ACCOUNTING - A CHALLENGE FOR ACCOUNTING PROFESSIONALS AND
THREATS TO THE QUALITY OF FINANCIAL STATEMENT INFORMATION**

Marius-Sorin CIUBOTARIU

Ștefan cel Mare University of Suceava

Cristina-Raluca CERNOVSCHI

Ștefan cel Mare University of Suceava



Thematic panel 3: MANAGEMENT AND BUSINESS ADMINISTRATION

ONSITE - Ștefan cel Mare University of Suceava, Building A, Room H001

ONLINE -  **Google Meet** [Click here to join!](#)

Moderators:

Iulian CONDRATOV, "Ștefan cel Mare" University of Suceava, Romania

Liviu SCUTARIU, "Ștefan cel Mare" University of Suceava, Romania

**TOWARDS A CIRCULAR ECONOMY THROUGH CHALLENGES, OPPORTUNITIES AND
POLICIES**

Iuliu TURCAN

Technical University of Moldova, Republic of Moldova

Rafael CILOCI

Technical University of Moldova, Republic of Moldova

**EVALUATING THE ROLE OF SDG 9 IN ECONOMIC GROWTH AND ENVIRONMENTAL
SUSTAINABILITY: A QUANTITATIVE ANALYSIS ACROSS THE EUROPEAN UNION**

Rina TURCAN

Technical University of Moldova, Republic of Moldova

Maria GHEORGHITA

Technical University of Moldova, Republic of Moldova

Alina STRATILA

Technical University of Moldova, Republic of Moldova

**EXPLORING THE CORRELATION BETWEEN TRANSACTIVE MEMORY SYSTEMS AND
ORGANIZATIONAL VALUES AND CULTURE: A BIBLIOMETRIC ANALYSIS**

Ana Maria ANDREI

The National School of Political Science and Public Administration, Romania

TOWARDS A TYPOLOGY OF RESILIENCE RESEARCH IN TOURISM

Iuliana TUDOSE-POP

"Alexandru Ioan Cuza" University of Iași, Romania

MARKETING MANAGEMENT EVOLUTION: A SUSTAINABLE EVOLUTION

Mihai STANCIU

The National School of Political Science and Public Administration, Romania

**A BIBLIOMETRIC APPROACH TO ETHICS, CORPORATE GOVERNANCE, AND
ORGANIZATIONAL CULTURE USING VOSVIEWER**

Carmen Mihaela BULĂU

VALAHIA University of Târgoviște, Romania



THE IMPACT OF ENERGY EFFICIENCY ON CORPORATE PERFORMANCE OF LISTED COMPANIES IN EU

Ion FRECAUTAN

Ștefan cel Mare University of Suceava, Romania

CHALLENGES AND OPPORTUNITIES FOR SUSTAINABLE DEVELOPMENT UKRAINE'S IT INDUSTRY

Iryna BUDNIKEVYCH

Yuriy Fedkovych Chernivtsi National University, Ukraine

Vadym SHUMEIKO

Yuriy Fedkovych Chernivtsi National University, Ukraine

INVESTMENT STRATEGIES IN THE CONTEXT OF CURRENT CRISES. A COMPARATIVE THEORETICAL APPROACH

Mariana LUPAN

Ștefan cel Mare University of Suceava, Romania

Gabriela PRELIPCEAN

Ștefan cel Mare University of Suceava, Romania

BUSINESS SCALING. IMPLICATIONS FOR REGIONAL DEVELOPMENT

Aurel BURCIU

Ștefan cel Mare University of Suceava, Romania

Simona BUTA

Ștefan cel Mare University of Suceava, Romania

Alexandra DANILEȚ

Ștefan cel Mare University of Suceava, Romania

THE LEGISLATIVE FRAMEWORK FOR CIRCULAR ECONOMY IN THE WINE INDUSTRY OF THE REPUBLIC OF MOLDOVA

Cristina DIACONU

Tehcnical University of Moldova, Republic of Moldova

MANAGEMENT OF THE DEVELOPMENT OF THE TOURISM INDUSTRY OF UKRAINE IN THE CONDITIONS OF EUROPEAN INTEGRATION

Valentyna PIDHIRNA

Yuriy Fedkovych Chernivtsi National University, Ukraine

Buchko ZHANNA

Yuriy Fedkovych Chernivtsi National University, Ukraine

Kostiantyn NAKONECHNYI

Yuriy Fedkovych Chernivtsi National University, Ukraine

LEADERSHIP IN PUBLIC ADMINISTRATION: A PERSPECTIVE ON THE IMPACT OF ORGANIZATIONAL MISSION DIVERSITY AND EFFECTIVE LEADERSHIP

Bianca Roxana ȘOLDAN

The National School of Political Science and Public Administration, Romania



THE DECISION-MAKING SYSTEM OF ORGANISATIONS FROM THE PERSPECTIVE OF ENVIRONMENTAL MANAGEMENT

Lucia MOROSAN-DANILA

Ștefan cel Mare University of Suceava, Romania

Svetlana MIHAILA

Academy of Economic Studies of Moldova, Republic of Moldova

Veronica GROSU

Ștefan cel Mare University of Suceava, Romania

Violeta CODREAN

Academy of Economic Studies of Moldova, Republic of Moldova

ESG IN BANKING: THE FUTURE OF THE FINANCIAL SECTOR

Mihaela Roxana MARCU

The National School of Political Science and Public Administration, Romania

Claudia OPRESCU

The National School of Political Science and Public Administration, Romania

THE ELECTRIC SHIFT: UNDERSTANDING USER ATTITUDES AND ECONOMIC INFLUENCES IN ELECTRIC VEHICLE ADOPTION

Anghel Tudorel COZMA

Babeș-Bolyai University, Cluj-Napoca, România, Romania

ORGANIZATIONAL STRUCTURES, STRATEGIES AND POWER IN CONTEMPORARY SOCIETY

Nicolae Florin PRUNĂU

Ștefan cel Mare University of Suceava, Romania

PERCEPTIONS OF THE LOCAL COMMUNITY AND OF THE CITY HALL STAFF ON LOCAL PUBLIC ADMINISTRATION REFORM

Petronela SCUTARIU

Ștefan cel Mare University of Suceava, Romania

Mirela Mihaela MAXIMIUC

Ștefan cel Mare University of Suceava, Romania

INTEGRATING EMOTIONAL INTELLIGENCE INTO ORGANISATIONAL CULTURE - WAYS IN WHICH EI CONTRIBUTES TO INNOVATION AND SUSTAINABLE BUSINESS DEVELOPMENT

Eugenia Mihaela DAVID

Ștefan cel Mare University of Suceava, Romania

SUSTAINABLE STRATEGIES IN HOSPITALITY: NAVIGATING ECONOMIC CHALLENGES AND OPPORTUNITIES IN HOTELS

Alexandru ANICHITI

Ștefan cel Mare University of Suceava, Romania

THE DYNAMICS OF INNOVATION IN A GLOBAL CONTEXT: A COMPARATIVE APPROACH IN THE AUTOMOTIVE INDUSTRY

Alexandra DANILEȚ

Ștefan cel Mare University of Suceava, Romania

Simona BUTA

Ștefan cel Mare University of Suceava, Romania



Thematic panel 4: MATHEMATICS, ECONOMIC INFORMATICS AND STATISTICS

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E123

ONLINE - <http://conferinta.feaa.usv.ro/>

Moderators:

Paul PASCU, "Ștefan cel Mare" University of Suceava, Romania

Anamaria Geanina MACOVEI, "Ștefan cel Mare" University of Suceava, Romania

ECONOMETRIC ANALYSIS OF THE IMPACT OF FINANCIAL INDICATORS ON THE ATTRACTIVENESS OF FOREIGN DIRECT INVESTMENT IN ROMANIA

Anamaria Geanina MACOVEI

Ștefan cel Mare University of Suceava, Romania

Elena CARA

Academy of Economic Study from Moldova, Republic of Moldova

Ion PĂRȚACHI

Academy of Economic Study from Moldova, Republic of Moldova

TRIANGLES WITH SIDE LENGTHS $\sin(A)$, $\sin(B)$ AND $\sin(C)$, WITH A, B, C IN ARITHMETIC PROGRESSION

Marius MARCHITAN

Ștefan cel Mare University of Suceava, Romania

APPLICATIONS OF LINEAR ALGEBRA IN CRYPTOGRAPHY

Aurelia PĂȘCUȚ

Ștefan cel Mare University of Suceava, Romania

APPLICATIONS OF QUATERNIONS IN GEOMETRY

Cristina-Elena HRETCANU

Ștefan cel Mare University of Suceava, Romania

Valeria CIRLAN,

Ștefan cel Mare University of Suceava, Romania

BANKRUPTCY RISK ASSESSMENT USING FUZZY LOGIC

Anamaria-Geanina MACOVEI

Ștefan cel Mare University of Suceava, Romania

THE IMPACT AND MANAGEMENT OF MATH ANXIETY ON STUDENTS FROM ELEMENTARY SCHOOL

Valeria CIRLAN,

Ștefan cel Mare University of Suceava, Romania



ON GENERALIZED DIFFERENTIAL EQUATIONS

Bianca-Renata SATCO

Ștefan cel Mare University of Suceava, Romania

OPTIMISING THE CURRICULUM MATRIX ACCORDING TO STUDENTS' SKILLS AND COMPETENCES

Aura Iuliana BEJENAR

Academy of Economic Study from Moldova, Republic of Moldova

Elena CARA

Academy of Economic Study from Moldova, Republic of Moldova

Ion PĂRȚACHI

Academy of Economic Study from Moldova, Republic of Moldova

METROPOLITAN TRANSFORMATION: DIGITALIZATION AND SUSTAINABILITY IN ELECTRIC TRANSPORTATION INFRASTRUCTURE

Paul PASCU

Ștefan cel Mare University of Suceava, Romania

SIMULIX LANGUAGE FOR SDE MODEL DESCRIPTION IN COMPUTATIONAL FINANCE

Tiberiu SOCACIU

Ștefan cel Mare University of Suceava, Romania

THE MAIN APPLICATIONS OF PROBABILITY THEORY IN THE ECONOMIC FIELD

Tudor COLOMEISCHI

Ștefan cel Mare University of Suceava, Romania

THE IMPORTANCE OF DIGITISATION FOR ROMANIAN SMES IN THE NEW ECONOMIC CONTEXT

Iulian CONDRATOV

Ștefan cel Mare University of Suceava, Romania

Rozalia KICSI

Ștefan cel Mare University of Suceava, Romania

Pavel STANCIU

Ștefan cel Mare University of Suceava, Romania

THE EVOLUTION OF THE ICT INDUSTRY AND IMPLICATIONS FOR THE GLOBAL ECONOMY

Mihai TIMUS

Ștefan cel Mare University of Suceava, Romania

Aurel BURCIU

Ștefan cel Mare University of Suceava, Romania

OPTIMIZING UNIVERSITY TIMETABLES: A GENETIC ALGORITHM APPROACH CONSIDERING CONSTRAINTS AND PREFERENCES

Ionuț BALAN

Ștefan cel Mare University of Suceava, Romania



Thematic panel 5: TOURISM, HERITAGE AND COMMUNITY ENGAGEMENT

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room 118

ONLINE -  [Click here to join!](#)

Moderators:

Carmen CHAȘOVSCI, "Ștefan cel Mare" University of Suceava, Romania

Pavel STANCIU, "Ștefan cel Mare" University of Suceava, Romania

CURRENT CHALLENGES IN THE MANAGEMENT OF RURAL DESTINATIONS

Carmen CHAȘOVSCI

University Ștefan cel Mare of Suceava

HERITAGE IN TRANSITION: ACTORS, PRACTICES AND USES IN THE CONTEXT OF THE SOCIO-ECOLOGICAL TRANSITION

Daniela MOISA

University of Quebec at Rimouski

COMMUNITY ENGAGEMENT AND HERITAGE PRESERVATION IN RURAL AREA

Luca CIUBOTARU

University of Bucharest; Community organizer/President, Civic Radauti Association

THE EXPERIENCE OF ARCHITECTURAL SPACE IN THE CONTEXT OF HERITAGE-CENTRED TOURISM

Simona ZHANG

"Ion Mincu" University of Architecture and Urban Planning

THE ROLE OF INTANGIBLE CULTURAL HERITAGE IN THE SUSTAINABLE DEVELOPMENT OF TOURISM IN REGIONS

Carol-Alexandru MOHR

Bucovina Institute of Romanian Academy, Rădăuți

IMAGINED ADVENTURES : THE USE OF FIGURATIVE LANGUAGE IN PROMOTING TOURISM

Constantin ILAS

Ștefan cel Mare University of Suceava, Romania

SUSTAINABILITY IN TOURISM AND GREEN ECONOMY IN THE VIEW OF THE YOUNG PEOPLE FROM BUKOVINA

Maria ORHEAN-VRÂNCEANU

Ștefan cel Mare University of Suceava, Romania

Daniela MUSCAL

Ștefan cel Mare University of Suceava, Romania

Trufin Eugenia GURZU

Ștefan cel Mare University of Suceava, Romania



Ștefan cel Mare
University
of Suceava

Faculty of Economics,
Administration and Business



The Association of Economics
Faculties of Romania

Workshop ILCA LABS: A PLACE-BASED ECOSYSTEM OPERATIONAL MODEL

ONSITE - Ștefan cel Mare University of Suceava, Building A, Room 036

Moderators:

Carmen NASTASE, "Ștefan cel Mare" University of Suceava, Romania

Otilia BORDEIANU, "Ștefan cel Mare" University of Suceava, Romania

17:30

COMPLETION OF THEMATIC GROUPS

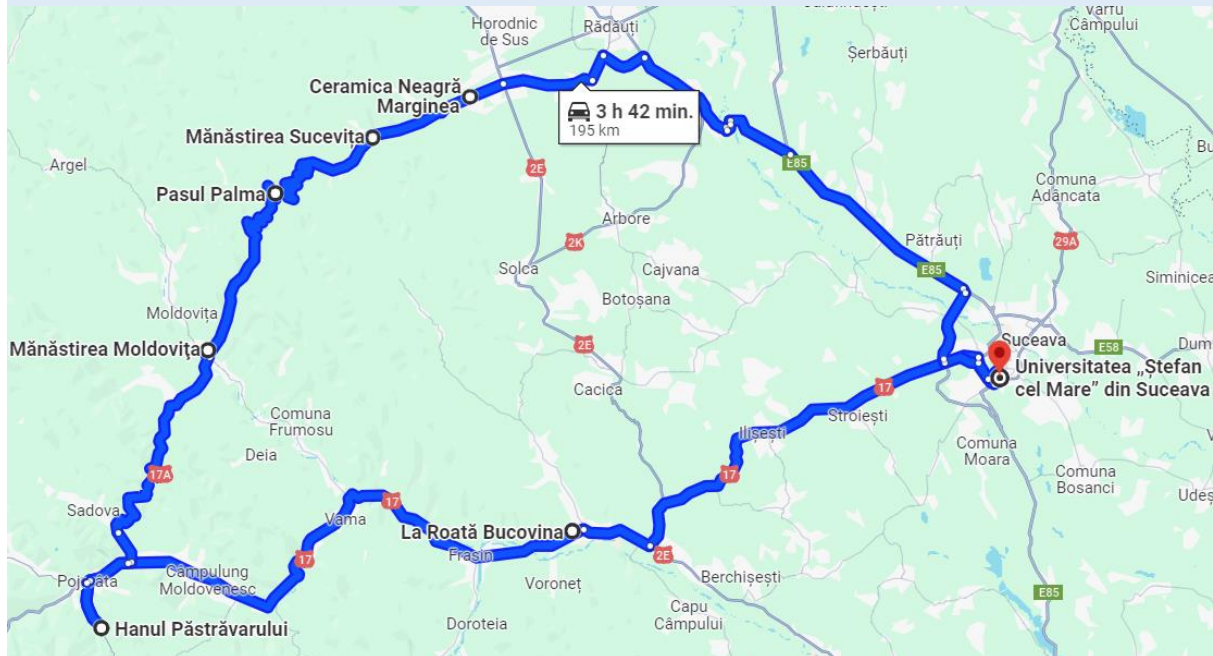
Ștefan cel Mare University of Suceava, Building E, Aula

Moderators:

Carmen NĂSTASE, "Ștefan cel Mare" University of Suceava, Romania

Doina IACOBAN, GAL Sucevita-Putna

May 31st - The main events of the practical activities



Time	Scheduled trips	Observations
09:15 – 09:30	Meeting point: The parking lot of „Ștefan cel Mare” University of Suceava (USV)	
09:30	The commencement of the event	Security warden UNit A: 0758103045
09:30 – 10:20	Trip from USV to the Wheel of Bukovina (via Păltinoasa)	40 km, 50 min <i>Str. Wurzburg nr. 21F, Gura Humorului 725300</i>
10:20 – 11:00	Visit of La Roată *** Guest House of Gura Humorului	Tour: 40 min <i>The Wheel is a small - size village museum in itself comprising 5 traditional 120 old houses (Vasile, Anastasia, Zenovia, Elisabeta și Dumitru) which have been turned into accomodation spaces.</i>
11:00 – 11:50	Trip from Gura Humorului to Păstrăvarul Inn (via Vama)	45 km, 50 min <i>It is at 3 km off Transrarau railway station in Pojorata village, 727440</i>
11:50 – 12:00	Visit of Păstrăvaru Inn	Tour: 10 min

Time	Scheduled trips	Observations
12:00 – 13:00	Lunchtime at Pastrăvaru Inn	Lunchtime: 1 hour
13:00 – 13:40	Trip from Pojorâta to Moldovița Monastery	30 km, 40 min Vatra Moldoviței village, 727595
13:40 – 14:20	Visit of Moldovița Monastery	Tour: 40 min <i>A foundation of ruler Petru Rareș in 1532 and painted in 1537, the Church of the monastery is now part of the UNESCO heritage. It is famous for its yellow coat of painting.</i> Admission fee: 10 lei
14:20 – 14:50	Trip from Moldovița Monastery to Palm Monument (Ciumârna Passage)	18 km, 30 min <i>In 1960's, 2 teams of workers started the construction of the road which links Sadova and Sucevița. The two teams started the constructions on both ends of the road. After 8 years of hard work, they met in the point called Obcina Mare -the highest point measuring 1100 m. In this specific point they shook hands and erected the Palm Monument.</i>
14:50 – 15:10	Visit of the Palm Passage	20 min Rest stop at 1100 m altitude, DN17A
15:10 – 15:30	Trip from Palm to Sucevița Monastery	15 kms, 20 min DN17A, nr. 169, Sucevița village, 727510
15:30 – 16:10	Visit of Sucevița Monastery	Tour: 40 min <i>Iconic colour – green</i> Admission fee: 10 lei
16:10 – 16:20	Trip from Sucevița Monastery to Marginea	7 km, 10 min
16:20 – 17:00	Visit of Black Pottery Workshop of Marginea	Tour: 40 min Workshop tour, pottery demonstration, description of a traditional house
17:00 – 18:00	Trip from Marginea to Suceava	50 km, 1 h
18:00	Completion of the activities	