



## International Economic Conference

# Challenges and Opportunities for a Sustainable Development

**June 5<sup>th</sup> – 6<sup>th</sup> 2025**

Onsite at Stefan cel Mare University of Suceava and  
Online at <http://conferinta.feaa.usv.ro/>

**Invited speakers:**



**Marinos  
THEMISTOCLEO**

University of Nicosia,  
Cyprus



**Daniela  
ANDREN**

Örebro University  
School of Business,  
Sweden  
CELSI, Bratislava  
Slovakia



**Erika  
JONUSKIENE**

Siauliai State University of  
Applied Sciences,  
Lithuania



**Marco  
VALERI**

Niccolò Cusano University,  
Italy



## SCIENTIFIC COMMITTEE

Mirela ACELEANU, Academy of Economic Studies, Bucharest, Romania  
 Angela ALBU, „Ștefan cel Mare” University of Suceava, Romania  
 Paolo ANDREI, University of Studies in Parma, Italy  
 Stefano AZZALI, University of Studies in Parma, Italy  
 Heike BAHRE, Fachhochschule des Mittelstands (FHM), University of Applied Sciences, Berlin, Germany  
 Ionel BOSTAN, „Alexandru Ioan Cuza” University of Iași, Romania  
 Aurel BURCIU, „Ștefan cel Mare” University of Suceava, Romania  
 Carmen CHAȘOVSCI, „Ștefan cel Mare” University of Suceava, Romania  
 Rafael CILOCI, Technical University of Moldova, Chișinău, R. Moldova  
 Iulian CONDRATOV, „Ștefan cel Mare” University of Suceava, Romania  
 Rodica CRUDU, Academy of Economic Studies of Moldova, Chișinău, R. Moldova  
 Daniela FIROIU, Romanian-American University, Romania  
 Lilia GRIGOROI, Academy of Economic Studies of Moldova, Chișinău, R. Moldova  
 Veronica GROSU, „Ștefan cel Mare” University of Suceava, Romania  
 Cristian Valentin HAPENCIUC, „Ștefan cel Mare” University of Suceava, Romania  
 Elena HLACIUC, „Ștefan cel Mare” University of Suceava, Romania  
 Miika KAJANUS, Savonia University of Applied Sciences, Iisalmi, Finland  
 Salif KONE, Félix Houphouët Boigny University, Abidjan, Ivory Coast  
 Liliana LAZARI, Academy of Economic Studies of Moldova, Chișinău, R. Moldova  
 Mariana LUPAN, „Ștefan cel Mare” University of Suceava, Romania  
 Cristina MAXIM, University of West London, UK  
 Svetlana MIHAILA, Academy of Economic Studies of Moldova, Chișinău, R. Moldova  
 Daniela MOISA, L'Université du Québec à Rimouski, Canada  
 Carmen NASTASE, „Ștefan cel Mare” University of Suceava, Romania  
 Alexandru NEDELEA, „Ștefan cel Mare” University of Suceava, Romania  
 Isabel NOVO-CORTI, University of A Coruna, Spain  
 Luigia PETTI, Università Degli Studi G.d Annunzio Chieti Pescara, Italy  
 Ion POHOAȚĂ, „Alexandru Ioan Cuza” University of Iași, Romania  
 Ionuț POPA, Academy of Economic Studies, Bucharest, Romania  
 Gabriela PRELIPCEAN, „Ștefan cel Mare” University of Suceava, Romania  
 Elena STANCANELLI, Paris School of Economics, France  
 Petru SANDU, Elizabethtown College, Pennsylvania, USA  
 Adrian Liviu SCUTARIU, „Ștefan cel Mare” University of Suceava, Romania  
 Pavel STANCIU, „Ștefan cel Mare” University of Suceava, Romania  
 Marian SOCOLIUC, „Ștefan cel Mare” University of Suceava, Romania  
 Doru TILIUȚE, „Ștefan cel Mare” University of Suceava, Romania  
 Aurelia TOMȘA, Academy of Economic Studies of Moldova, Chișinău, R. Moldova  
 Aniko Noemi TURI, Catholic Institute, Faculty of Business Studies, Slovenia  
 Gabriela ȚIGU, Academy of Economic Studies, București, Romania  
 Diego VARELA PEDREIRA, University of A Coruna, Spain  
 Răzvan VIORESCU, „Ștefan cel Mare” University of Suceava, Romania  
 Marian ZAHARIA, ADER (Association for Democracy, Education, Respect), Târgu Jiu, Romania

## ORGANIZATIONAL COMMITTEE

Iulian CONDRATOV, Ștefan cel Mare” University of Suceava, Romania  
 Oana NESTERIUC, Ștefan cel Mare” University of Suceava, Romania  
 Adrian Liviu SCUTARIU, „Ștefan cel Mare” University of Suceava, Romania  
 Stefan SFICHI, „Ștefan cel Mare” University of Suceava, Romania

June 5<sup>th</sup>

09<sup>30</sup>-10<sup>00</sup>

## Registration

*Ștefan cel Mare University of Suceava, Building E, Aula*

10<sup>00</sup>-12<sup>30</sup>

## PLENARY SESSION

*Ștefan cel Mare University of Suceava, Building E, Aula*

ONLINE -  **YouTube** [Click here to join!](#)

### Moderators:

**Carmen NASTASE**, "Ștefan cel Mare" University of Suceava, Romania

**Otilia BORDEIANU**, "Ștefan cel Mare" University of Suceava, Romania

## Welcome speech

**Mihai DIMIAN**, Rector - „Ștefan cel Mare” University of Suceava, Romania

**Gabriela PRELIPCEAN**, Vicerector - „Ștefan cel Mare” University of Suceava, Romania

**Carmen NASTASE**, Dean - Faculty of Economics, Administration and Business, „Ștefan cel Mare” University of Suceava, Romania

## Keynote lecture

**Marinos THEMISTOCLEOUS** - University of Nicosia, Cyprus

**Daniela ANDRÉN** - Örebro University School of Business, Sweden / CELSI, Bratislava; Slovakia / Central European University, Vienna, Austria

**Marco VALERI** - Niccolò Cusano University, Rome Italy

**Erika JONUŠKIENĖ** - Šiauliai State Higher Education Institution, Lithuania

12<sup>30</sup>-13<sup>30</sup>

## Best Practice Association "Gusta din Bucovina"

*The inner courtyard of the Campus*

**Claudia GOGU**, Director – Suceava County Directorate for Agriculture

**Cosmin CIORNEI**, Association "Gusta din Bucovina"

**Local producers**

13<sup>30</sup>-14<sup>30</sup>

## Sandwich & networking

*Ștefan cel Mare University of Suceava, Building D, Book Cafe*



14<sup>30</sup>-19<sup>30</sup>

14<sup>30</sup>-16<sup>00</sup>

## Parallel Sessions

### Mini Track 1 - DIGITAL INNOVATION AND ENTREPRENEURSHIP

**ONSITE** - Ștefan cel Mare University of Suceava, Building E, Aula

**ONLINE** -  **YouTube** [Click here to join!](#)

**Moderators:** **Soulla LOUCA** - University of Nicosia, Cyprus  
**Nicholas NICOLI** - University of Nicosia, Cyprus

#### PROMOTING ENTREPRENEURSHIP IN THE DEFENSE INDUSTRY: THE CETEDEX REGIONAL PROJECT

**Pedro NÚÑEZ-CACHO**  
*University of Jaén, Spain*

#### THE INFLUENCE OF NEW TECHNOLOGIES ON THE ECONOMIC EFFICIENCY OF RURAL BUSINESSES. THE CASE OF ANDALUSIA

**Jose Luis DURAN ROMAN**  
*University of Jaén, Spain*  
**Ana Belén MUDARRA-FERNÁNDEZ**  
*University of Jaén, Spain*  
**Elia GARCÍA-MARTÍ**  
*University of Jaén, Spain*  
**Domingo FERNÁNDEZ UCLÉS**  
*University of Jaén, Spain*

#### BRIDGING INNOVATION AND ENTREPRENEURIAL GROWTH IN SCIENCE AND TECHNOLOGY PARKS: INSIGHTS FROM ROMANIA AND THE EUROPEAN UNION

**Procopie Florin GUSUL**  
*„Ștefan cel Mare” University of Suceava, România*  
**Alina Ramona BUTNARIU**  
*„Ștefan cel Mare” University of Suceava, România*

#### BRIDGING DIGITAL SKILLS AND SUSTAINABLE DEVELOPMENT GOALS: AN ANALYSIS IN THE CONTEXT OF THE 2030 DIGITAL DECADE

**Andreea ADOMNITEI**  
*„Ștefan cel Mare” University of Suceava, România*

#### ROMANIA'S INNOVATION GAP: CHALLENGES AND OPPORTUNITIES IN THE EUROPEAN INNOVATION LANDSCAPE

**Otilia CRAMARIUC**  
*„Ștefan cel Mare” University of Suceava, România*  
**Carmen Eugenia NASTASE**  
*„Ștefan cel Mare” University of Suceava, România*

16<sup>00</sup>-16<sup>30</sup>

### Coffee break

*Ștefan cel Mare University of Suceava, Building E, Hallway*

16<sup>30</sup>-18<sup>00</sup>

## Mini Track 2 - STUDENT ENTREPRENEURSHIP AND ENTREPRENEURIAL ECOSYSTEMS

ONSITE - Ștefan cel Mare University of Suceava, Building E, Aula

ONLINE -  **YouTube** [Click here to join!](#)

**Moderators:** Rosangela FEOLA - University of Salerno, Italy  
Chiara CRUDELE - University of Salerno, Italy

### EXPANDING OPEN INNOVATION: 012FACTORY'S PEER INNOVATION™ MODEL AND THE LEGACY OF ITALIAN SMES DISTRICTS

Enrico VELLANTE  
Associate Partner Salerno University Italy

### DIFFERENT WAYS OF PROMOTING RURAL ENTREPRENEURSHIP. THE RURAL TICKET IN ASTURIAS AND GROWBIZ IN SCOTLAND

Francisco NAVARRO VALVERDE  
University of Granada, Spain  
José GARCÍA VICO  
University of Jaén, Spain  
Eugenio CEJUDO GARCÍA  
University of Granada, Spain  
Neslihan ÖNDER ÖZEN  
University of Granada, Spain

### ENTREPRENEURIAL INTENTIONS AND ACTIVITIES AMONG UNIVERSITY STUDENTS: EVIDENCE FROM THE UNIVERSITY OF JAÉN IN THE GUESSS 2023-24 STUDY

Domingo FERNÁNDEZ UCLÉS  
University of Jaén, Spain  
Lucas CAÑAS LOZANO  
University of Jaén, Spain  
José GARCÍA VICO  
University of Jaén, Spain  
Alfonso Miguel MÁRQUEZ GARCÍA  
University of Jaén, Spain  
Ana Belén MUDARRA FERNÁNDEZ  
University of Jaén, Spain

### DEVELOPING ERP SYSTEM PROTOTYPES TO ENHANCE BUSINESS AGILITY IN SMES

Renata ŠIVICKIENĖ  
Šiauliai State University of Applied Sciences, Lithuania  
Donatas DAUGIRDAS  
Šiauliai State University of Applied Sciences, Lithuania

### CAN ENTREPRENEURSHIP EDUCATION DRIVE NEO-ENTREPRENEURSHIP IN THE KNOWLEDGE ECONOMY? A MULTILEVEL ANALYSIS

Alexandru ANICHIȚI  
„Ștefan cel Mare” University of Suceava, România

### ENTREPRENEURIAL RESILIENCE IN THE FACE OF CLIMATE DISRUPTION: A NEO- ENTREPRENEURIAL APPROACH TO RURAL ADAPTATION IN SOUTHERN SPAIN

Ioana TATARCIUC  
„Ștefan cel Mare” University of Suceava, România

14<sup>30</sup>-18<sup>00</sup>

### *Mini Track 3: TOURISM, HERITAGE AND COMMUNITY ENGAGEMENT / TOURISM BEST PRACTICES FORUM*

**ONSITE** - Ștefan cel Mare University of Suceava, Building E, Room E118

**VIRTUAL** - <http://conferinta.feaa.usv.ro/>

**Moderators:** **Marco VALERI** - Niccolò Cusano University, Italy  
**Ruxandra BEJINARU** - "Ștefan cel Mare" University of Suceava,  
Romania

#### **NICHE TOURISM AS A CATALYST FOR ENHANCING MADE IN ITALY: A SUSTAINABLE AND STRATEGIC PERSPECTIVE**

**Alessandra VITALE**

*Niccolò Cusano University, Italy*

**Marco VALERI**

*Niccolò Cusano University, Italy*

#### **TOURISM DEVELOPMENT AND HERITAGE PRESERVATION IN BUCOVINA**

**Carmen CHASOVSCI**

*„Ștefan cel Mare” University of Suceava, România*

#### **LOCAL GASTRONOMIC POINTS (LGP) IN SUCEAVA AND BUCOVINA. AN EXAMPLE OF NEO- ENTREPRENEURSHIP SUPPORTING RURAL SUSTAINABLE DEVELOPMENT**

**Dadiana DABIJA**

*„Ștefan cel Mare” University of Suceava, România*

**Anamaria BUCACIUC**

*„Ștefan cel Mare” University of Suceava, România*

#### **LINGUISTIC STRATEGIES IN TOURISM PROMOTION: ENHANCING CUSTOMER ENGAGEMENT**

**Constantin ILAS**

*„Ștefan cel Mare” University of Suceava, România*

#### **AN APPLIED STUDY ON THE ROLE OF TOURISM ENTREPRENEURS AND STAKEHOLDERS IN THE GREEN TRANSITION OF BUCOVINA**

**Maria ORHEAN-VRÂNCEANU**

*„Ștefan cel Mare” University of Suceava, România*

#### **CIVIC PARTICIPATION IN CULTURE AND TOURISM ON DANUBE REGION**

**Cristina LIXANDROIU**

*National Institute for Research and Development in Tourism, România*

**Ilie RĂDOI**

*National Institute for Research and Development in Tourism, România*

#### **DIVERSITY AS A RESOURCE: MULTICULTURALISM AND INTERCULTURALITY IN THE SERVICE OF SUSTAINABLE DEVELOPMENT**

**Carol MOHR**

*Bucovina Institute of Romanian Academy, România*

**AFFECTION AND BELONGING: HERITAGE AS A RESOURCE FOR A SUSTAINABLE FUTURE**

**Simona ZHANG HAN-LU**

*Suceava County Council, România*

**THE VERNACULAR HOUSE AND THE SUSTAINABLE DEVELOPMENT OF RURAL TERRITORIES**

**Daniela MOISA**

*UQUAR, Canada*

**DEVELOPMENT OF HIGHER EDUCATION IN THE CROSS-BORDER SPACE OF UKRAINE AND ROMANIA: AN INNOVATIVE ASPECT**

**Vasyl KYFYAK**

*Chernivtsi Institute of Trade and Economics of SUTE, Chernivtsi, Ukraine*

**ERASMUS PLUS YOUTH PROGRAM AS AN INSTRUMENT FOR CULTURAL INTEGRATION AND COMMUNITY ENGAGEMENT**

**Anca Cristina RADULESCU**

*University of Bucharest, Doctoral School of Political Science, România*

**HOW MUSEUMS COULD SHAPE SUSTAINABLE TOURISM**

**Alexandra ZBUCHEA**

*National University of Political Studies and Public Administration, România*

**WINE TOURISM AND HERITAGE: SYNERGIES THROUGH OENOAGASTRONOMY**

**Nicolae LUCA**

*Technical University of Moldova, Moldova*

**SUSTAINABLE TOURISM IN THE AGE OF AI: LINKING ECOLOGICAL FOOTPRINTS WITH DATA-DRIVEN MARKETING IN EUROPE**

**Daniel Nicolae MAITA**

*Bucharest Academy of Economics Studies, România*

**Maria Loredana POPESCU**

*Bucharest Academy of Economics Studies, România*

**Carmen ACATRINEI**

*Bucharest Academy of Economics Studies, România*

**THE ROLE AND IMPORTANCE OF DIGITAL COMMUNICATIONS IN THE TOURISM SECTOR**

**Valeriia PENIUK**

*Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine*

**Vasyl KYFYAK**

*Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine*

**THE IMPACT OF TOURIST-TO-TOURIST INTERACTION AND EMOTIONAL IMPLICATIONS ON EXPERIENTIAL TOURISM**

**Mănica CASANDRA-MARIANA**

*Bucharest University of Economic Studies, România*

#### **CURRENT TRENDS AND INFLUENCING FACTORS IN TOURIST CONSUMER BEHAVIOR**

**Răzvan POPOVICI**

*„Ștefan cel Mare” University of Suceava, România*

**Pavel STANCIU**

*„Ștefan cel Mare” University of Suceava, România*

#### **STRATEGIC POSITIONING AND RESILIENCE. A COMPARATIVE ANALYSIS OF TOUR OPERATORS IN ITALIAN TOURISM**

**Silviu LEMNARIU**

*„Ștefan cel Mare” University of Suceava, România*

#### **THE FOOD WASTE PHENOMENON – A TWO POINTS OF VIEW APPROACH: ECONOMIC AND SUSTAINABLE**

**Angela ALBU**

*„Ștefan cel Mare” University of Suceava, România*

**Paul Panfil IVAN**

*„Ștefan cel Mare” University of Suceava, România*

**14<sup>00</sup>-16<sup>00</sup>**

#### ***Forum of Good Practices in Tourism. Bucovina 2025***

**ONSITE** -Dimitrie Leonida Amphitheater, Building D, 2nd floor

**Moderator:** **Carmen CHAȘOVSCI** - “Ștefan cel Mare” University of Suceava, Romania

The third edition, the Forum aims to present examples and tourism models that can make Bucovina a destination beloved by tourists, but also friendly in the long term with those who live here.

This year, the central theme will be "Tourism and responsible communities".

The Forum will be followed by a Training Program in the field of Circular Economy, carried out by INCDT (National Institute for Research and Development in Tourism).



15<sup>00</sup>-18<sup>00</sup>

### Mini Track 4: ACCOUNTING-FINANCES

**ONSITE** - Ștefan cel Mare University of Suceava, Building E, Room E233

**VIRTUAL** - <http://conferinta.feaa.usv.ro/>

**Moderator:** Veronica GROSU, "Ștefan cel Mare" University of Suceava, Romania

#### EVALUATING THE SUSTAINABLE PERFORMANCE OF IT COMPANIES THROUGH THE INTEGRATION OF ESG INDICATORS AND FINANCIAL MATURITY SCORES

**Victor COJOCARU**

*Universitatea Ștefan cel Mare din Suceava/Academia de Studii Economice din Moldova, Moldova*

**Galina BADICU**

*Academy of Economic Study from Moldova, Moldova*

**Anastasia MIHAILA**

*Academy of Economic Study from Moldova, Moldova*

**Veronica GROSU**

*„Ștefan cel Mare” University of Suceava, România*

#### EXPLORING THE DIGITAL TRANSFORMATION IN PUBLIC ADMINISTRATION TRIGGERED BY THE COVID-19 PANDEMIC: A COMPARATIVE ANALYSIS EMPLOYING THE DIFFERENCE-IN-DIFFERENCES METHOD ACROSS EUROPEAN UNION MEMBER STATES

**Mihaela BĂRBUȚĂ (MATEI)**

*Transilvania University of Brașov, România*

#### THE INFLUENCE OF GLOBAL DIGITAL TRANSFORMATIONS ON THE DEVELOPMENT OF ACCOUNTING

**Konon BAGRII**

*Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine*

#### ANALYZING FINANCIAL PERFORMANCE AND THE INFLUENCE OF PROFITABILITY ON MANAGERIAL DECISIONS

**Cristina Gabriela COSMULESE**

*„Ștefan cel Mare” University of Suceava, România*

#### BIBLIOMETRIC ANALYSIS OF SPECIALTY LITERATURE WITH REFERENCE TO THE INTERACTION BETWEEN DIGITALIZATION AND TAX EVASION

**Florina CRETU (NISTOR)**

*„Ștefan cel Mare” University of Suceava, România*

**Elena HLACIUC**

*„Ștefan cel Mare” University of Suceava, România*

#### CRYPTOCURRENCIES IN THE DIGITAL AGE: A BIBLIOMETRIC ANALYSIS

**Anisoara Niculina APETRI**

*„Ștefan cel Mare” University of Suceava, România*

**Ancuta Anisia CHELBA**

*„Ștefan cel Mare” University of Suceava, România*

**Petanaj MIGENA**

*University of Vlora 'Ismail Qemali', Vlora, Albania, AL*

**Camelia Catalina MIHALCIUC**

*„Ștefan cel Mare” University of Suceava, România*

## THE ANALYSIS OF DETERMINANTS THAT INFLUENCE THE DECISION TO ENGAGE IN PRACTICES OF MANIPULATION FINANCIAL-ACCOUNTING INFORMATION

**Cristina-Raluca CERNOVSCI**

*„Ștefan cel Mare” University of Suceava, România*

## DIGITALISATION AND FISCAL PERFORMANCE: EVIDENCE FROM ROMANIA’S TAX ADMINISTRATION REFORM

**Lucia MOROSAN-DANILA**

*„Ștefan cel Mare” University of Suceava, România*

**Dumitru FILIPEANU**

*Gheorghe Asachi Technical University of Iasi, România*

**Claudia-Elena GRIGORAS-ICHIM**

*„Ștefan cel Mare” University of Suceava, România*

**Cristian POPESCU**

*Alexandru Ioan Cuza University of Iasi, România*

**Florin-Alexandru LUCA**

*Gheorghe Asachi Technical University of Iasi, România*

## BENEFITS AND CHALLENGES IN EMPLOYING PEOPLE WITH DISABILITIES IN COMPANIES: A SYSTEMATIC LITERATURE REVIEW

**Ancuta-Anisia CHELBA**

*„Ștefan cel Mare” University of Suceava, România*

**Veronica GROSU**

*„Ștefan cel Mare” University of Suceava, România*

**Irina-Ștefana CIBOTARIU**

*„Ștefan cel Mare” University of Suceava, România*

## EMPIRICAL STUDY ON EQUITY INVESTMENT IN BET AND EXCHANGE-TRADED FUND IN NEW ERA

**Anisoara Niculina APETRI**

*„Ștefan cel Mare” University of Suceava, România*

**Camelia Catalina MIHALCIUC**

*Universitatea Ștefan cel Mare Suceava, RO*

**Maria GROSU**

*Alexandru Ioan Cuza University, România*

**Ana Iuliana MAJORAN**

*„Ștefan cel Mare” University of Suceava, România*

**Veronica GROSU**

*„Ștefan cel Mare” University of Suceava, România*

**Anamaria MACOVEI**

*„Ștefan cel Mare” University of Suceava, România*

**Gabriela COSMULESE**

*„Ștefan cel Mare” University of Suceava, România*

## THE STRUCTURE AND DYNAMICS OF PUBLIC EXPENDITURE IN POST-PANDEMIC ROMANIA

**Cristinel ICHIM**

*„Ștefan cel Mare” University of Suceava, România*

**Anatol MELEGA**

*„Ștefan cel Mare” University of Suceava, România*

**FINANCIAL SUSTAINABILITY ANALYSIS OF ACCOUNTING AND AUDIT FIRMS: PREMISES  
FOR THE DEVELOPMENT OF ENTREPRENEURSHIP IN THE FIELD**

**Simona-Maria BRINZARU**

*„Ștefan cel Mare” University of Suceava, România*

**Rodica AILOAIEI**

*„Ștefan cel Mare” University of Suceava, România*

**Geanina MACIUCA**

*„Ștefan cel Mare” University of Suceava, România*

**THE STRATEGIC ROLE OF INTELLECTUAL CAPITAL IN THE SUSTAINABLE DEVELOPMENT OF  
COMPANIES: A QUANTITATIVE ANALYSIS OF UNQUOTED IT ENTITIES**

**Marian SOCOLIUC**

*„Ștefan cel Mare” University of Suceava, România*

**Mihaela Ionela SOCOLIUC**

*„Ștefan cel Mare” University of Suceava, România*

**Denisia NEMTOC**

*„Ștefan cel Mare” University of Suceava, România*

**THE IMPACT OF IFRS 8 IMPLEMENTATION ON FINANCIAL REPORTING QUALITY IN EU  
COMPANIES: A LONGITUDINAL AND SECTORAL ANALYSIS**

**Ibtihal ALTAWHEEL**

*„Ștefan cel Mare” University of Suceava, România*

**NATIONAL ELECTRONIC FILE - ONLINE ACCESS FOR PARTIES AND THEIR LEGAL OR CONVENTIONAL  
REPRESENTATIVES TO THE DOCUMENTS IN COURT FILES**

**Razvan VIORESCU**

*„Ștefan cel Mare” University of Suceava, România*

15<sup>00</sup>-18<sup>00</sup>

### Mini Track 5: ECONOMY, TRADE, SERVICES

**ONSITE** - Ștefan cel Mare University of Suceava, Building E, Room E005  
**VIRTUAL** - <http://conferinta.feaa.usv.ro/>

**Moderator: Mariana LUPAN**, "Ștefan cel Mare" University of Suceava, Romania

#### PEASANT RATIONALITY AND POLICY BLINDNESS: RETHINKING BIOECONOMY AND LAND USE TRANSITIONS IN THE AMAZON

**Larissa Steiner CHERMONT**

*Federal University of Pará - UFPA, Brazil*

**Lucas Ferreira LIMA**

*University of Campinas – UNICAMP, Brazil*

#### INTEGRATING ECOSYSTEMS TO DRIVE SYSTEMIC CHANGE IN EDUCATION, RESEARCH & INNOVATION

**Carmen NASTASE**

*„Ștefan cel Mare” University of Suceava, România*

**Carmen BOGHEAN**

*„Ștefan cel Mare” University of Suceava, România*

#### THE ROLE OF DIGITAL TECHNOLOGIES IN ENSURING INCLUSION AND SAFETY IN TIMES OF WAR

**Alla SHYMKO**

*Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine*

#### WASTE REMOVAL AND SUBJECTIVE WELL-BEING IN THE REPUBLIC OF CONGO

**Salif KONE**

*University Of Félix Houphouët-Boigny, Ivory Coast*

#### OPPORTUNITIES AND CHALLENGES FOR THE ROMANIAN ECONOMY FOLLOWING THE END OF THE WAR IN UKRAINE

**Catalina VARTIC**

*„Ștefan cel Mare” University of Suceava, România*

#### THE IMPACT OF ECONOMIC SANCTIONS ON INTERNATIONAL INVESTMENT FLOWS IN A GEOECONOMIC CONTEXT

**Mariana LUPAN**

*„Ștefan cel Mare” University of Suceava, România*

**Gabriela PRELIPCEAN**

*„Ștefan cel Mare” University of Suceava, România*

**Marcela Cristina HURJUI**

*„Ștefan cel Mare” University of Suceava, România*

**Anamaria BUCACIUC**

*„Ștefan cel Mare” University of Suceava, România*



## ADVANCING THE DIGITAL ECONOMY THROUGH INNOVATIVE ENTREPRENEURSHIP

**Eugenia TRUFIN**

*„Ștefan cel Mare” University of Suceava, România*

**Gabriela PRELIPCEAN**

*„Ștefan cel Mare” University of Suceava, România*

## IMPACT OF EUROPEAN FUNDS – BIBLIOMETRIC AND EMPIRICAL ANALYSIS

**Aurel Costel CHELE**

*„Ștefan cel Mare” University of Suceava, România*

**Cristian Valentin HAPENCIUC**

*„Ștefan cel Mare” University of Suceava, România*

## IN HOW MANY WAYS CAN AI BE DEFINED? A LITERATURE REVIEW

**Ana-Maria TUCA**

*„Ștefan cel Mare” University of Suceava, România*

## AWARENESS OF THE LOCAL COMMUNITY REGARDING RURAL TOURISM POTENTIAL. COMPARATIVE ANALYSIS IN TWO ADMINISTRATIVE-TERRITORIAL UNITS FROM ROMANIA AND FRANCE

**Adrian-Liviu SCUTARIU**

*„Ștefan cel Mare” University of Suceava, România*

**Petronela SCUTARIU**

*„Ștefan cel Mare” University of Suceava, România*

## DIFFERENTIATED VULNERABILITY OF NEET YOUTH IN THE REPUBLIC OF MOLDOVA: EVIDENCE, CLASSIFICATION, AND POLICY DIRECTIONS

**Alina STRATILA**

*Technical University of Moldova, Moldova*

**Iuliu ȚURCAN**

*Technical University of Moldova, Moldova*

**Ina GUMENIUC**

*Technical University of Moldova, Moldova*

## EDUCATIONAL COMPETENCIES: EMPLOYERS' NEEDS AND LABOR MARKET SUPPLY

**Tetiana SHTERMA**

*"Bukovinian University", Ukraine*

**Alla CHORNOVOL**

*"Bukovinian University", Ukraine*

## REGIONAL DEVELOPMENT POLICY IN THE EUROPEAN UNION: A CASE STUDY OF THE NORTH-EAST REGION OF ROMANIA

**Mihai POPESCU**

*„Ștefan cel Mare” University of Suceava, România*

## **SUSTAINABLE MIGRATION STRATEGIES IN THE EUROPEAN UNION: LESSONS FOR ROMANIA FROM A COMPARATIVE NVIVO-BASED ANALYSIS**

**Paul Panfil IVAN**

*„Ștefan cel Mare” University of Suceava, România*

**Gabriela PRELIPCEAN**

*„Ștefan cel Mare” University of Suceava, România*

**Mariana LUPAN**

*„Ștefan cel Mare” University of Suceava, România*

## **THE CONCEPT OF ECONOMIC EFFICIENCY - BIBLIOMETRIC ANALYSIS**

**Violeta CHELE**

*„Ștefan cel Mare” University of Suceava, România*

**Cristian Valentin HAPENCIUC**

*„Ștefan cel Mare” University of Suceava, România*

## **THE IMPACT OF THE RUSSIAN–UKRAINIAN CONFLICT ON MARITIME TRADE IN THE BLACK SEA**

**Carmen Elena COCA**

*Universitatea Tomis din Constanta/Universitatea Ovidius din Constanta, România*

## **THE ROLE OF DIGITIZATION IN ENHANCING ROMANIAN SMES' COMPETITIVENESS IN THE EVOLVING ECONOMIC LANDSCAPE**

**Iulian CONDRATOV**

*„Ștefan cel Mare” University of Suceava, România*

**Rozalia KICSI**

*„Ștefan cel Mare” University of Suceava, România*

**Pavel STANCIU**

*„Ștefan cel Mare” University of Suceava, România*

## **SOCIAL ENTREPRENEURSHIP – A KEY DRIVER OF POST-PANDEMIC ECONOMIC DEVELOPMENT IN ROMANIA**

**Diana-Margareta MORISCA**

*„Ștefan cel Mare” University of Suceava, România*

15<sup>00</sup>-18<sup>00</sup>

## Mini Track 6: MANAGEMENT AND BUSINESS ADMINISTRATION

**ONSITE** - Ștefan cel Mare University of Suceava, Building E, Room E233

**VIRTUAL** - <http://conferinta.feaa.usv.ro/>

**Moderator:** Rozalia KICSI, "Ștefan cel Mare" University of Suceava, Romania

### THE TRANSFORMATION OF LEADERSHIP IN THE POSTHUMAN ERA: EMOTIONAL INTELLIGENCE AS AN ANCHOR FOR PSYCHOSOMATIC BALANCE

**Lorina BUGA**

*Academy of Economic Studies of Moldova, Moldova*

**Svetlana MIHĂILA**

*Academy of Economic Studies of Moldova, Moldova*

### TOWARDS CIRCULARITY: MAPPING THE LEVEL OF UNDERSTANDING AND ADOPTION OF CIRCULAR ECONOMY STRATEGIES

**Iuliu TURCAN**

*Technical University of Moldova, Moldova*

**Larisa BUGAIAN**

*Technical University of Moldova, Moldova*

**Maria GHEORGHIȚA**

*Technical University of Moldova, Moldova*

**Rina TURCAN**

*Technical University of Moldova, Moldova*

### WOMEN'S STRATEGIC LEADERSHIP IN THE CORPORATE WORLD: CHALLENGES AND GLOBAL PERSPECTIVES

**Iryna MIHUS**

*Scientific Center of Innovative Research, Ukraine*

### ALIGNING THE CLOTHING MANUFACTURING INDUSTRY OF THE REPUBLIC OF MOLDOVA WITH THE SUSTAINABLE FUTURE OF FASHION

**Cornelia CRUCERESCU**

*Technical University of Moldova, Moldova*

**Maria GHEORGHIȚA**

*Technical University of Moldova, Moldova*

### CORPORATE SUSTAINABILITY BETWEEN OBLIGATION AND OPPORTUNITY: REFLECTING ESG PRINCIPLES IN THE CONSTRUCTION SECTOR

**Lucia MOROSAN-DANILA**

*„Ștefan cel Mare” University of Suceava, România*

**Claudia-Elena GRIGORAS-ICHIM**

*„Ștefan cel Mare” University of Suceava, România*

**Alexandru TUGUI**

*Alexandru Ioan Cuza University of Iasi, România*

**Dumitru FILIPEANU**

*Gheorghe Asachi Technical University of Iasi, România*

## **SOCIAL CAPITAL AND PEASANT RATIONALITY IN THE AMAZON: TOWARDS A RELATIONAL MODEL FOR SUSTAINABLE TRANSITIONS**

**Larissa Steiner CHERMONT**  
*Federal University of Pará, Brazil*

## **EXPLORING THE STRATEGIC LINK BETWEEN KNOWLEDGE AND INNOVATION IN GENERATING COMPETITIVE ADVANTAGE: A BIBLIOMETRIC APPROACH TO CORE COMPETENCIES**

**Ionela Beatrice IPSALAT**  
*„Ștefan cel Mare” University of Suceava, România*

## **THE IMPACT OF DIGITAL TOOLS ON MANAGERIAL DECISION-MAKING PROCESSES**

**Camelia BAESU**  
*„Ștefan cel Mare” University of Suceava, România*

## **HUMAN CAPITAL AND GRADUATE EMPLOYABILITY**

**Daniela Mihaela NEAMTU**  
*„Ștefan cel Mare” University of Suceava, România*

## **SOLAR TRANSITIONS AND BIOECONOMY IN THE AMAZON: A BIOPHYSICAL FRAMEWORK FOR ENERGY JUSTICE**

**Larissa Steiner CHERMONT**  
*Federal University of Pará (UFPA), Brazil*  
**Franco Rafael De Miranda SARAIVA**  
*MPGAP – Instituto Nacional de Pesquisas da Amazônia (INPA), Amazon - Brazil, Brazil*

## **INDUSTRIAL REVOLUTIONS, POWERS AND TRANSLATIONS INTO LARGE CORPORATIONS**

**Constantin APOPII**  
*„Ștefan cel Mare” University of Suceava, România*

## **NAVIGATING THE DIGITAL WAVE: ENHANCING ORGANIZATIONAL COMMITMENT AND EMPLOYEE WELL-BEING**

**Lorina BUGA**  
*Academy of Economic Studies of Moldova, Moldova*  
**Svetlana MIHĂILA**  
*Academy of Economic Studies of Moldova, Moldova*

## **THE HYBRID HOSPITALITY MODEL: BALANCING HUMAN TOUCH AND AI IN HOTELS**

**Cristina Mirabela MALAIA**  
*Bucharest Academy of Economics Studies, România*

## **THE ROLE OF FOREIGN DIRECT INVESTMENT IN THE INTEGRATION OF ROMANIAN AUTOMOTIVE COMPANIES IN THE GLOBAL VALUE CHAIN**

**Anamaria Geanina MACOVEI**  
*„Ștefan cel Mare” University of Suceava, România*  
**Aurel BURCIU**  
*„Ștefan cel Mare” University of Suceava, România*



## **DIGITAL LEADERSHIP: ESSENTIAL TRAITS OF THE LEADER OF THE FUTURE**

**Camelia BAESU**

*„Ștefan cel Mare” University of Suceava, România*

## **DIGITAL INNOVATION: THE CORE OF THE BUSINESS MODELS FOCUSED ON EXCELLENCE**

**Alexandra Maria DANILEȚ**

*„Ștefan cel Mare” University of Suceava, România*

## **EMPOWERING NEO-ENTREPRENEURS THROUGH DIGITAL SKILLS: A COMPARATIVE ANALYSIS OF EASTERN EUROPE**

**Ancuta AGHENIȚEI**

*„Ștefan cel Mare” University of Suceava, România*

## **THE EFFICACY OF MULTIFACETED SUPPORT SYSTEMS FOR WOMEN ENTREPRENEURS IN AN EMERGING ECONOMY: EVIDENCE FROM ROMANIA**

**Lucia MOROSAN-DANILA**

*„Ștefan cel Mare” University of Suceava, România*

**Otilia-Maria BORDEIANU**

*„Ștefan cel Mare” University of Suceava, România*

**Carmen-Eugenia NASTASE**

*„Ștefan cel Mare” University of Suceava, România*

## **UNICORNS OF TOMORROW: POWERED BY NEO-ENTREPRENEURSHIP - A CASE STUDY OF UNICORN COMPANIES FROM ROMANIA AND PORTUGAL**

**Denisa Alexandra CHIFAN**

*„Ștefan cel Mare” University of Suceava, România*

*University of Beira Interior, Portugal*

*NECE- Research Centre for Business Sciences, Portugal*

## **THE NATURE OF THE BUSINESS ENVIRONMENT. TURBULENCE AS A FEATURE OF THE CONTEMPORARY BUSINESS ENVIRONMENT.**

**Lilia CHISELIOV (LEANCA)**

*„Ștefan cel Mare” University of Suceava, România*

**Iulian CONDRATOV**

*„Ștefan cel Mare” University of Suceava, România*

15<sup>00</sup>-18<sup>00</sup>

## Mini Track 7: MATHEMATICS, ECONOMIC INFORMATICS AND STATISTICS

**ONSITE** - Ștefan cel Mare University of Suceava, Building E, Room E233

**VIRTUAL** - <http://conferinta.feaa.usv.ro/>

**Moderator: Anamaria MACOVEI**, "Ștefan cel Mare" University of Suceava, Romania

### INTEGRATION OF MODERN DIGITAL TECHNOLOGIES INTO THE EDUCATION OF ECONOMIC SPECIALTIES

**Yurii KOROLIUK**

*Chernivtsi Institute of Trade and Economics of SUTE, Chernivtsi, Ukraine*

### INVARIANT SUBMANIFOLDS IN (A, P)-GOLDEN MANIFOLDS

**Cristina Elena HRETCANU**

*„Ștefan cel Mare” University of Suceava, România*

**Valeria CIRLAN**

*„Ștefan cel Mare” University of Suceava, România*

### MATHEMATICS MEETS ECONOMY: A DUAL FRAMEWORK FOR SUSTAINABLE DEVELOPMENT CHALLENGES AND OPPORTUNITIES

**Valeria CIRLAN**

*„Ștefan cel Mare” University of Suceava, România*

### STATISTICAL ANALYSIS OF SOME INDICATORS OF SUSTAINABLE DEVELOPMENT IN REGIONAL PROFILE, IN ROMANIA

**Elisabeta R. ROSCA**

*„Ștefan cel Mare” University of Suceava, România*

### A PDE GENERALIZATION FOR FINANCIAL DERIVATIVES IN VECTORIAL DIFFERENTIAL STOCHASTIC MODELS

**Tiberiu SOCACIU**

*„Ștefan cel Mare” University of Suceava, România*

**Paul PAȘCU**

*„Ștefan cel Mare” University of Suceava, România*

### STATISTICAL APPROACH OF THE SUSTAINABLE DEVELOPMENT OF TOURISM IN SUCEAVA DISTRICT

**Elisabeta R. ROSCA**

*„Ștefan cel Mare” University of Suceava, România*

### THE IMPACT OF USING RAG TECHNOLOGY IN THE DEVELOPMENT OF A VIRTUAL SALES ASSISTANT

**Denis Ionel PETRICEANU**

*„Ștefan cel Mare” University of Suceava, România*

**Ioan-Tiberiu SOCACIU-LENDVAI**

*„Ștefan cel Mare” University of Suceava, România*



## GENERALIZED DERIVATIVES AND APPLICATIONS

**Bianca Renata SATCO**

*„Ștefan cel Mare” University of Suceava, România*

## MULTICRITERIA OPTIMIZATION APPLIED IN THE SELECTION OF DECISION ALTERNATIVES

**Ionut BALAN**

*„Ștefan cel Mare” University of Suceava, România*

## DEVELOPING A PYTHON PROGRAMMING LEARNING TOOL BASED ON A LARGE LANGUAGE MODEL (LLM)

**Tiberiu SOCACIU**

*„Ștefan cel Mare” University of Suceava, România*

## A VIDEOCONFERENCE SYSTEM FOR ELEARNING PLATFORMS BASED ON WEBRTC PROTOCOL

**Ivan TOPALA**

*„Ștefan cel Mare” University of Suceava, România*

## MULTIMEDIA IN AI ERA - CREATING AND EDITING

**Stefan SFICHI**

*„Ștefan cel Mare” University of Suceava, România*

## MAPPING RESEARCH TRENDS AND IMPLEMENTING AUGMENTED REALITY FOR SMART CAMPUS NAVIGATION

**Ruxandra BEJINARU**

*„Ștefan cel Mare” University of Suceava, România*

**Marian-Vladut TOMA**

*„Ștefan cel Mare” University of Suceava, România*

**June 6<sup>th</sup>**

*Cultural & Heritage Trip*