

NEOLAIA

TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



The NEO Entrepreneurship Conference

June 3th – 7th 2025



Stefan cel Mare University of Suceava

Invited speakers:

<http://conferinta.feaa.usv.ro/index.php/iec/neo2025>



**Marinos
THEMISTOCLEO**

University of Nicosia,
Cyprus



**Daniela
ANDREN**

Örebro University
School of Business,
Sweden
CELSI, Bratislava
Slovakia



**Erika
JONUSKIENE**

Siauliai State University of
Applied Sciences,
Lithuania



**Marco
VALERI**

Niccolò Cusano University,
Italy

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Aurel Burciu, „Ștefan cel Mare” University of Suceava, Romania
Carmen Chașovschi, „Ștefan cel Mare” University of Suceava, Romania
Chiara Crudele, University of Salerno, Italy
Iulian Condratov, „Ștefan cel Mare” University of Suceava, Romania
Rosangela Feola, University of Salerno, Italy
Alfonso Miguel Márquez-García, Jaén University, Spain
Veronica Grosu, „Ștefan cel Mare” University of Suceava, Romania
Cristian Valentin Hapenciuc, „Ștefan cel Mare” University of Suceava, Romania
Elena Hlaciuc, „Ștefan cel Mare” University of Suceava, Romania
Melpo Iacovidou, University of Nicosia, Cyprus
Zaneta Kavaliauskiene, Siauliai State University of Applied Sciences, Lithuania
Daiva Labanauskaite, Siauliai State University of Applied Sciences, Lithuania
Typhaine Lebègue, Vallorem, IAE
Soulla Louca, University of Nicosia, Cyprus
Mariana Lupan, „Ștefan cel Mare” University of Suceava, Romania
Svetlana Mihaila, Academy of Economic Studies of Moldova, Chișinău, R. Moldova
Carmen Nastase, „Ștefan cel Mare” University of Suceava, Romania
Alexandru Nedelea, „Ștefan cel Mare” University of Suceava, Romania
Nicholas Nicoli, University of Nicosia, Cyprus
Adrian Liviu Scutariu, „Ștefan cel Mare” University of Suceava, Romania
Gabriela Prelipcean, „Ștefan cel Mare” University of Suceava, Romania
Marian Socoliuc, „Ștefan cel Mare” University of Suceava, Romania
Pavel Stanciu, „Ștefan cel Mare” University of Suceava, Romania
Marco Valeri, Nicolo Cusano University, Italy
Manuel Carlos Vallejo-Martos, Jaén University, Spain

STAKEHOLDERS COMMITTEE

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George Șoldan, Suceava County Council
Lucian Gheorghiu, Chamber of Commerce and Industry Suceava
Alina Butnariu, Siret City Hall
Claudia Gogu, Suceava County Directorate for Agriculture
Andrei Morosan, Rural Investment Financing Agency
Cosmin Ciornei, Association “Gusta din Bucovina”
Luminița Chihai, Lust Expert SRL
Cătălin Berteau, Transilvania Bank

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Jannis Dolleck, Bielefeld University, Germany
Lindsay Georges, Université de Tours, France
Lukas Stranak, University of Ostrava, Czech Republic
Melpo Iacovidou, University of Nicosia, Cyprus
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Soulla Louca, University of Nicosia, Cyprus

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June 3th

Roundtable with local stakeholders

11⁰⁰-13⁰⁰

**Local entrepreneurship for sustainable development:
challenges, partnerships and sustainable solutions**

Chamber of Commerce and Industry Suceava

June 4th

9⁰⁰-10⁰⁰

**Sustainable entrepreneurial ecosystem: collaboration
between academia, administration and the business
community**

Building A, Senate Room

10⁰⁰-11⁰⁰

**Report on entrepreneurship best practices adapted to
the regional innovation system & NEOLAiA
Entrepreneurship Charter**

Building A, Senate Room

11⁰⁰-11¹⁵

Coffee break

11¹⁵-13⁰⁰

NEOLAiA Entrepreneurship Training

Building E, BRD-HUB

13⁰⁰-14⁰⁰

Lunch USV Restaurant

14⁰⁰-15¹⁵

NEOLAiA Start UP HUB: "We Start-You-Up"

Building E, BRD-HUB

15¹⁵-15³⁰

Coffee break

15³⁰-17⁰⁰

Summer Entrepreneurship Challenge (SUMMA)

Building E, BRD-HUB

17⁰⁰-19⁰⁰

Next steps, deliverables

Building E, BRD-HUB

19⁰⁰

Dinner

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June 5th

9³⁰-10⁰⁰

Registration

Ștefan cel Mare University of Suceava, Building E, Aula

10⁰⁰-12³⁰

PLENARY SESSION

Ștefan cel Mare University of Suceava, Building E, Aula

ONLINE -  **YouTube** [Click here to join!](#)

Moderators:

Carmen NASTASE, “Ștefan cel Mare” University of Suceava, Romania

Otilia BORDEIANU, “Ștefan cel Mare” University of Suceava, Romania

Welcome speech

Mihai DIMIAN, Rector - „Ștefan cel Mare” University of Suceava, Romania

Gabriela PRELIPCEAN, Vicerector - „Ștefan cel Mare” University of Suceava, Romania

Carmen NASTASE, Dean - Faculty of Economics, Administration and Business, „Ștefan cel Mare” University of Suceava, Romania

Keynote lecture

Marinos THEMISTOCLEOUS - University of Nicosia, Cyprus

Daniela ANDRÉN - Örebro University School of Business, Sweden / CELSI, Bratislava; Slovakia / Central European University, Vienna, Austria

Marco VALERI - Niccolò Cusano University, Rome Italy

Erika JONUŠKIENĖ - Šiauliai State Higher Education Institution, Lithuania

12³⁰-13³⁰

Best Practice Association “Gusta din Bucovina”

The inner courtyard of the Campus

Claudia GOGU, Director – Suceava County Directorate for Agriculture

Cosmin CIORNEI, Association “Gusta din Bucovina”

Local producers

13³⁰-14³⁰

Sandwich & networking

Ștefan cel Mare University of Suceava, Building D, Book Cafe

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14³⁰-19³⁰

Parallel Sessions

14³⁰-16⁰⁰

Mini Track 1 - DIGITAL INNOVATION AND ENTREPRENEURSHIP

ONSITE - Ștefan cel Mare University of Suceava, Building E, Aula

ONLINE -  **YouTube** [Click here to join!](#)

Moderators: Soulla LOUCA - University of Nicosia, Cyprus
Nicholas NICOLI - University of Nicosia, Cyprus

PROMOTING ENTREPRENEURSHIP IN THE DEFENSE INDUSTRY: THE CETEDEX REGIONAL PROJECT

Pedro NÚÑEZ-CACHO
University of Jaén, Spain

THE INFLUENCE OF NEW TECHNOLOGIES ON THE ECONOMIC EFFICIENCY OF RURAL BUSINESSES. THE CASE OF ANDALUSIA

Jose Luis DURAN ROMAN
University of Jaén, Spain
Ana Belén MUDARRA-FERNÁNDEZ
University of Jaén, Spain
Elia GARCÍA-MARTÍ
University of Jaén, Spain
Domingo FERNÁNDEZ UCLÉS
University of Jaén, Spain

BRIDGING INNOVATION AND ENTREPRENEURIAL GROWTH IN SCIENCE AND TECHNOLOGY PARKS: INSIGHTS FROM ROMANIA AND THE EUROPEAN UNION

Procopie Florin GUSUL
„Ștefan cel Mare” University of Suceava, România
Alina Ramona BUTNARIU
„Ștefan cel Mare” University of Suceava, România

BRIDGING DIGITAL SKILLS AND SUSTAINABLE DEVELOPMENT GOALS: AN ANALYSIS IN THE CONTEXT OF THE 2030 DIGITAL DECADE

Andreea ADOMNITEI
„Ștefan cel Mare” University of Suceava, România

ROMANIA'S INNOVATION GAP: CHALLENGES AND OPPORTUNITIES IN THE EUROPEAN INNOVATION LANDSCAPE

Otilia CRAMARIUC
„Ștefan cel Mare” University of Suceava, România
Carmen Eugenia NASTASE
„Ștefan cel Mare” University of Suceava, România

16⁰⁰-16³⁰

Coffee break

Ștefan cel Mare University of Suceava, Building E, Hallway

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16³⁰-18⁰⁰

Mini Track 2 - STUDENT ENTREPRENEURSHIP AND ENTREPRENEURIAL ECOSYSTEMS

ONSITE - Ștefan cel Mare University of Suceava, Building E, Aula

ONLINE -  **YouTube** [Click here to join!](#)

Moderators: Rosangela FEOLA - University of Salerno, Italy
Chiara CRUDELE - University of Salerno, Italy

EXPANDING OPEN INNOVATION: 012FACTORY'S PEER INNOVATION™ MODEL AND THE LEGACY OF ITALIAN SMES DISTRICTS

Enrico VELLANTE
Associate Partner Salerno University Italy

DIFFERENT WAYS OF PROMOTING RURAL ENTREPRENEURSHIP. THE RURAL TICKET IN ASTURIAS AND GROWBIZ IN SCOTLAND

Francisco NAVARRO VALVERDE
University of Granada, Spain
José GARCÍA VICO
University of Jaén, Spain
Eugenio CEJUDO GARCÍA
University of Granada, Spain
Neslihan ÖNDER ÖZEN
University of Granada, Spain

ENTREPRENEURIAL INTENTIONS AND ACTIVITIES AMONG UNIVERSITY STUDENTS: EVIDENCE FROM THE UNIVERSITY OF JAÉN IN THE GUESSS 2023-24 STUDY

Domingo FERNÁNDEZ UCLÉS
University of Jaén, Spain
Lucas CAÑAS LOZANO
University of Jaén, Spain
José GARCÍA VICO
University of Jaén, Spain
Alfonso Miguel MÁRQUEZ GARCÍA
University of Jaén, Spain
Ana Belén MUDARRA FERNÁNDEZ
University of Jaén, Spain

DEVELOPING ERP SYSTEM PROTOTYPES TO ENHANCE BUSINESS AGILITY IN SMES

Renata ŠIVICKIENĖ
Šiauliai State University of Applied Sciences, Lithuania
Donatas DAUGIRDAS
Šiauliai State University of Applied Sciences, Lithuania

CAN ENTREPRENEURSHIP EDUCATION DRIVE NEO-ENTREPRENEURSHIP IN THE KNOWLEDGE ECONOMY? A MULTILEVEL ANALYSIS

Alexandru ANICHTI
„Ștefan cel Mare” University of Suceava, România

ENTREPRENEURIAL RESILIENCE IN THE FACE OF CLIMATE DISRUPTION: A NEO-ENTREPRENEURIAL APPROACH TO RURAL ADAPTATION IN SOUTHERN SPAIN

Ioana TATARCIUC
„Ștefan cel Mare” University of Suceava, România

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14³⁰-18⁰⁰

Mini Track 3: TOURISM, HERITAGE AND COMMUNITY ENGAGEMENT / TOURISM BEST PRACTICES FORUM

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E118

VIRTUAL - <http://conferinta.feaa.usv.ro/>

Moderators: **Marco VALERI** - Niccolò Cusano University, Italy
Ruxandra BEJINARU - "Ștefan cel Mare" University of Suceava, Romania

NICHE TOURISM AS A CATALYST FOR ENHANCING MADE IN ITALY: A SUSTAINABLE AND STRATEGIC PERSPECTIVE

Alessandra VITALE

Niccolò Cusano University, Italy

Marco VALERI

Niccolò Cusano University, Italy

TOURISM DEVELOPMENT AND HERITAGE PRESERVATION IN BUCOVINA

Carmen CHASOVSCI

„Ștefan cel Mare” University of Suceava, România

LOCAL GASTRONOMIC POINTS (LGP) IN SUCEAVA AND BUCOVINA. AN EXAMPLE OF NEO-ENTREPRENEURSHIP SUPPORTING RURAL SUSTAINABLE DEVELOPMENT

Dădiana DABIJA

„Ștefan cel Mare” University of Suceava, România

Anamaria BUCACIUC

„Ștefan cel Mare” University of Suceava, România

LINGUISTIC STRATEGIES IN TOURISM PROMOTION: ENHANCING CUSTOMER ENGAGEMENT

Constantin ILAS

„Ștefan cel Mare” University of Suceava, România

AN APPLIED STUDY ON THE ROLE OF TOURISM ENTREPRENEURS AND STAKEHOLDERS IN THE GREEN TRANSITION OF BUCOVINA

Maria ORHEAN-VRÂNCEANU

„Ștefan cel Mare” University of Suceava, România

CIVIC PARTICIPATION IN CULTURE AND TOURISM ON DANUBE REGION

Cristina LIXANDROIU

National Institute for Research and Development in Tourism, România

Ilie RĂDOI

National Institute for Research and Development in Tourism, România

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DIVERSITY AS A RESOURCE: MULTICULTURALISM AND INTERCULTURALITY IN THE SERVICE OF SUSTAINABLE DEVELOPMENT

Carol MOHR

Bucovina Institute of Romanian Academy, România

AFFECTION AND BELONGING: HERITAGE AS A RESOURCE FOR A SUSTAINABLE FUTURE

Simona ZHANG HAN-LU

Suceava County Council, România

THE VERNACULAR HOUSE AND THE SUSTAINABLE DEVELOPMENT OF RURAL TERRITORIES

Daniela MOISA

UQUAR, Canada

DEVELOPMENT OF HIGHER EDUCATION IN THE CROSS-BORDER SPACE OF UKRAINE AND ROMANIA: AN INNOVATIVE ASPECT

Vasyl KYFYAK

Chernivtsi Institute of Trade and Economics of SUTE, Chernivtsi, Ukraine

ERASMUS PLUS YOUTH PROGRAM AS AN INSTRUMENT FOR CULTURAL INTEGRATION AND COMMUNITY ENGAGEMENT

Anca Cristina RADULESCU

University of Bucharest, Doctoral School of Political Science, România

HOW MUSEUMS COULD SHAPE SUSTAINABLE TOURISM

Alexandra ZBUCHEA

National University of Political Studies and Public Administration, România

WINE TOURISM AND HERITAGE: SYNERGIES THROUGH OENOAGRONOMY

Nicolae LUCA

Technical University of Moldova, Moldova

SUSTAINABLE TOURISM IN THE AGE OF AI: LINKING ECOLOGICAL FOOTPRINTS WITH DATA-DRIVEN MARKETING IN EUROPE

Daniel Nicolae MAITA

Bucharest Academy of Economics Studies, România

Maria Loredana POPESCU

Bucharest Academy of Economics Studies, România

Carmen ACATRINEI

Bucharest Academy of Economics Studies, România

THE ROLE AND IMPORTANCE OF DIGITAL COMMUNICATIONS IN THE TOURISM SECTOR

Valeriia PENIUK

Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

Vasyl KYFYAK

Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

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THE IMPACT OF TOURIST-TO-TOURIST INTERACTION AND EMOTIONAL IMPLICATIONS ON EXPERIENTIAL TOURISM

Mănica CASANDRA-MARIANA

Bucharest University of Economic Studies, România

CURRENT TRENDS AND INFLUENCING FACTORS IN TOURIST CONSUMER BEHAVIOR

Răzvan POPOVICI

„Ștefan cel Mare” University of Suceava, România

Pavel STANCIU

„Ștefan cel Mare” University of Suceava, România

STRATEGIC POSITIONING AND RESILIENCE. A COMPARATIVE ANALYSIS OF TOUR OPERATORS IN ITALIAN TOURISM

Silviu LEMNARIU

„Ștefan cel Mare” University of Suceava, România

THE FOOD WASTE PHENOMENON – A TWO POINTS OF VIEW APPROACH: ECONOMIC AND SUSTAINABLE

Angela ALBU

„Ștefan cel Mare” University of Suceava, România

Paul Panfil IVAN

„Ștefan cel Mare” University of Suceava, România

14⁰⁰-16⁰⁰

Forum of Good Practices in Tourism. Bucovina 2025

ONSITE -Dimitrie Leonida Amphitheater, Building D, 2nd floor

Moderator: **Carmen CHAȘOVȘCHI** - “Ștefan cel Mare” University of Suceava, Romania

The third edition, the Forum aims to present examples and tourism models that can make Bucovina a destination beloved by tourists, but also friendly in the long term with those who live here.

This year, the central theme will be "Tourism and responsible communities".

The Forum will be followed by a Training Program in the field of Circular Economy, carried out by INCDT (National Institute for Research and Development in Tourism).

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of NICOSIA

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UNIVERZITA



USU
Universitatea
Ștefan cel Mare
Suceava

UNIVERSITÉ
de TOURS



15⁰⁰-18⁰⁰

Mini Track 4: ACCOUNTING-FINANCES

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E233
VIRTUAL - <http://conferinta.feaa.usv.ro/>

Moderator: Veronica GROSU, "Ștefan cel Mare" University of Suceava, Romania

EVALUATING THE SUSTAINABLE PERFORMANCE OF IT COMPANIES THROUGH THE INTEGRATION OF ESG INDICATORS AND FINANCIAL MATURITY SCORES

Victor COJOCARU

Universitatea Ștefan cel Mare din Suceava/Academia de Studii Economice din Moldova, Moldova

Galina BADICU

Academy of Economic Study from Moldova, Moldova

Anastasia MIHAILA

Academy of Economic Study from Moldova, Moldova

Veronica GROSU

„Ștefan cel Mare” University of Suceava, România

EXPLORING THE DIGITAL TRANSFORMATION IN PUBLIC ADMINISTRATION TRIGGERED BY THE COVID-19 PANDEMIC: A COMPARATIVE ANALYSIS EMPLOYING THE DIFFERENCE-IN-DIFFERENCES METHOD ACROSS EUROPEAN UNION MEMBER STATES

Mihaela BĂRBUȚĂ (MATEI)

Transilvania University of Brașov, România

THE INFLUENCE OF GLOBAL DIGITAL TRANSFORMATIONS ON THE DEVELOPMENT OF ACCOUNTING

Konon BAGRII

Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

ANALYZING FINANCIAL PERFORMANCE AND THE INFLUENCE OF PROFITABILITY ON MANAGERIAL DECISIONS

Cristina Gabriela COSMULESE

„Ștefan cel Mare” University of Suceava, România

BIBLIOMETRIC ANALYSIS OF SPECIALTY LITERATURE WITH REFERENCE TO THE INTERACTION BETWEEN DIGITALIZATION AND TAX EVASION

Florina CRETU (NISTOR)

„Ștefan cel Mare” University of Suceava, România

Elena HLACIUC

„Ștefan cel Mare” University of Suceava, România

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CRYPTOCURRENCIES IN THE DIGITAL AGE: A BIBLIOMETRIC ANALYSIS

Anisoara Niculina APETRI

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Ancuta Anisia CHELBA

„Stefan cel Mare” University of Suceava, România

Petanaj MIGENA

University of Vlora ‘Ismael Qemali’, Vlora, Albania, AL

Camelia Catalina MIHALCIUC

„Stefan cel Mare” University of Suceava, România

THE ANALYSIS OF DETERMINANTS THAT INFLUENCE THE DECISION TO ENGAGE IN PRACTICES OF MANIPULATION FINANCIAL-ACCOUNTING INFORMATION

Cristina-Raluca CERNOVSCI

„Stefan cel Mare” University of Suceava, România

DIGITALISATION AND FISCAL PERFORMANCE: EVIDENCE FROM ROMANIA’S TAX ADMINISTRATION REFORM

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Dumitru FILIPEANU

Gheorghe Asachi Technical University of Iasi, România

Claudia-Elena GRIGORAS-ICHIM

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Cristian POPESCU

Alexandru Ioan Cuza University of Iasi, România

Florin-Alexandru LUCA

Gheorghe Asachi Technical University of Iasi, România

BENEFITS AND CHALLENGES IN EMPLOYING PEOPLE WITH DISABILITIES IN COMPANIES: A SYSTEMATIC LITERATURE REVIEW

Ancuta-Anisia CHELBA

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Veronica GROSU

„Stefan cel Mare” University of Suceava, România

Irina-Ștefana CIBOTARIU

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THE IMPACT OF IFRS 8 IMPLEMENTATION ON FINANCIAL REPORTING QUALITY IN EU COMPANIES: A LONGITUDINAL AND SECTORAL ANALYSIS

Ibtihal ALTAWEEL

„Stefan cel Mare” University of Suceava, România

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EMPIRICAL STUDY ON EQUITY INVESTMENT IN BET AND EXCHANGE-TRADED FUND IN NEW ERA

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Gabriela COSMULESE

„Stefan cel Mare” University of Suceava, România

THE STRUCTURE AND DYNAMICS OF PUBLIC EXPENDITURE IN POST-PANDEMIC ROMANIA

Cristinel ICHIM

„Stefan cel Mare” University of Suceava, România

Anatol MELEGA

„Stefan cel Mare” University of Suceava, România

FINANCIAL SUSTAINABILITY ANALYSIS OF ACCOUNTING AND AUDIT FIRMS: PREMISES FOR THE DEVELOPMENT OF ENTREPRENEURSHIP IN THE FIELD

Simona-Maria BRINZARU

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Rodica AILOAIEI

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Geanina MACIUCA

„Stefan cel Mare” University of Suceava, România

THE STRATEGIC ROLE OF INTELLECTUAL CAPITAL IN THE SUSTAINABLE DEVELOPMENT OF COMPANIES: A QUANTITATIVE ANALYSIS OF UNQUOTED IT ENTITIES

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15⁰⁰-18⁰⁰

Mini Track 5: ECONOMY, TRADE, SERVICES

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E005
VIRTUAL - <http://conferinta.feaa.usv.ro/>

Moderator: Mariana LUPAN, "Ștefan cel Mare" University of Suceava, Romania

PEASANT RATIONALITY AND POLICY BLINDNESS: RETHINKING BIOECONOMY AND LAND USE TRANSITIONS IN THE AMAZON

Larissa Steiner CHERMONT
Federal University of Pará - UFPA, Brazil
Lucas Ferreira LIMA
University of Campinas – UNICAMP, Brazil

INTEGRATING ECOSYSTEMS TO DRIVE SYSTEMIC CHANGE IN EDUCATION, RESEARCH & INNOVATION

Carmen NASTASE
„Ștefan cel Mare” University of Suceava, România
Carmen BOGHEAN
„Ștefan cel Mare” University of Suceava, România

THE ROLE OF DIGITAL TECHNOLOGIES IN ENSURING INCLUSION AND SAFETY IN TIMES OF WAR

Alla SHYMKO
Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

WASTE REMOVAL AND SUBJECTIVE WELL-BEING IN THE REPUBLIC OF CONGO

Salif KONE
University Of Félix Houphouët-Boigny, Ivory Coast

OPPORTUNITIES AND CHALLENGES FOR THE ROMANIAN ECONOMY FOLLOWING THE END OF THE WAR IN UKRAINE

Catalina VARTIC
„Ștefan cel Mare” University of Suceava, România

THE IMPACT OF ECONOMIC SANCTIONS ON INTERNATIONAL INVESTMENT FLOWS IN A GEOECONOMIC CONTEXT

Mariana LUPAN
„Ștefan cel Mare” University of Suceava, România
Gabriela PRELIPCEAN
„Ștefan cel Mare” University of Suceava, România
Marcela Cristina HURJUI
„Ștefan cel Mare” University of Suceava, România
Anamaria BUCACIUC
„Ștefan cel Mare” University of Suceava, România

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ADVANCING THE DIGITAL ECONOMY THROUGH INNOVATIVE ENTREPRENEURSHIP

Eugenia TRUFIN

„Stefan cel Mare” University of Suceava, România

Gabriela PRELIPCEAN

„Stefan cel Mare” University of Suceava, România

IMPACT OF EUROPEAN FUNDS – BIBLIOMETRIC AND EMPIRICAL ANALYSIS

Aurel Costel CHELE

„Stefan cel Mare” University of Suceava, România

IN HOW MANY WAYS CAN AI BE DEFINED? A LITERATURE REVIEW

Ana-Maria TUCA

„Stefan cel Mare” University of Suceava, România

AWARENESS OF THE LOCAL COMMUNITY REGARDING RURAL TOURISM POTENTIAL. COMPARATIVE ANALYSIS IN TWO ADMINISTRATIVE-TERRITORIAL UNITS FROM ROMANIA AND FRANCE

Adrian-Liviu SCUTARIU

„Stefan cel Mare” University of Suceava, România

Petronela SCUTARIU

„Stefan cel Mare” University of Suceava, România

DIFFERENTIATED VULNERABILITY OF NEET YOUTH IN THE REPUBLIC OF MOLDOVA: EVIDENCE, CLASSIFICATION, AND POLICY DIRECTIONS

Alina STRATILA

Technical University of Moldova, Moldova

Iuliu ȚURCAN

Technical University of Moldova, Moldova

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EDUCATIONAL COMPETENCIES: EMPLOYERS' NEEDS AND LABOR MARKET SUPPLY

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REGIONAL DEVELOPMENT POLICY IN THE EUROPEAN UNION: A CASE STUDY OF THE NORTH-EAST REGION OF ROMANIA

Mihai POPESCU

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SUSTAINABLE MIGRATION STRATEGIES IN THE EUROPEAN UNION: LESSONS FOR ROMANIA FROM A COMPARATIVE NVIVO-BASED ANALYSIS

Paul Panfil IVAN

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THE CONCEPT OF ECONOMIC EFFICIENCY - BIBLIOMETRIC ANALYSIS

Violeta CHELE

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THE IMPACT OF THE RUSSIAN–UKRAINIAN CONFLICT ON MARITIME TRADE IN THE BLACK SEA

Carmen Elena COCA

Universitatea Tomis din Constanta/Universitatea Ovidius din Constanta, România

THE ROLE OF DIGITIZATION IN ENHANCING ROMANIAN SMES' COMPETITIVENESS IN THE EVOLVING ECONOMIC LANDSCAPE

Iulian CONDRATOV

„Stefan cel Mare” University of Suceava, România

Rozalia KICSI

„Stefan cel Mare” University of Suceava, România

Pavel STANCIU

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SOCIAL ENTREPRENEURSHIP – A KEY DRIVER OF POST-PANDEMIC ECONOMIC DEVELOPMENT IN ROMANIA

Diana-Margareta MORISCA

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Mini Track 6: MANAGEMENT AND BUSINESS ADMINISTRATION

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Moderator: Rozalia KICSI, "Ștefan cel Mare" University of Suceava, Romania

THE TRANSFORMATION OF LEADERSHIP IN THE POSTHUMAN ERA: EMOTIONAL INTELLIGENCE AS AN ANCHOR FOR PSYCHOSOMATIC BALANCE

Lorina BUGA

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Svetlana MIHĂILA

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TOWARDS CIRCULARITY: MAPPING THE LEVEL OF UNDERSTANDING AND ADOPTION OF CIRCULAR ECONOMY STRATEGIES

Iuliu TURCAN

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Larisa BUGAIAN

Technical University of Moldova, Moldova

Maria GHEORGHITA

Technical University of Moldova, Moldova

Rina TURCAN

Technical University of Moldova, Moldova

WOMEN'S STRATEGIC LEADERSHIP IN THE CORPORATE WORLD: CHALLENGES AND GLOBAL PERSPECTIVES

Iryna MIHUS

Scientific Center of Innovative Research, Ukraine

ALIGNING THE CLOTHING MANUFACTURING INDUSTRY OF THE REPUBLIC OF MOLDOVA WITH THE SUSTAINABLE FUTURE OF FASHION

Cornelia CRUCERESCU

Technical University of Moldova, Moldova

Maria GHEORGHITA

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CORPORATE SUSTAINABILITY BETWEEN OBLIGATION AND OPPORTUNITY: REFLECTING ESG PRINCIPLES IN THE CONSTRUCTION SECTOR

Lucia MOROSAN-DANILA

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Georghe Asachi Technical University of Iasi, România

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SOCIAL CAPITAL AND PEASANT RATIONALITY IN THE AMAZON: TOWARDS A RELATIONAL MODEL FOR SUSTAINABLE TRANSITIONS

Larissa Steiner CHERMONT
Federal University of Pará, Brazil

EXPLORING THE STRATEGIC LINK BETWEEN KNOWLEDGE AND INNOVATION IN GENERATING COMPETITIVE ADVANTAGE: A BIBLIOMETRIC APPROACH TO CORE COMPETENCIES

Ionela Beatrice IPSALAT
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THE IMPACT OF DIGITAL TOOLS ON MANAGERIAL DECISION-MAKING PROCESSES

Camelia BAESU
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HUMAN CAPITAL AND GRADUATE EMPLOYABILITY

Daniela Mihaela NEAMTU
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SOLAR TRANSITIONS AND BIOECONOMY IN THE AMAZON: A BIOPHYSICAL FRAMEWORK FOR ENERGY JUSTICE

Larissa Steiner CHERMONT
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Franco Rafael De Miranda SARAIVA
MPGAP – Instituto Nacional de Pesquisas da Amazônia (INPA), Amazon - Brazil, Brazil

INDUSTRIAL REVOLUTIONS, POWERS AND TRANSLATIONS INTO LARGE CORPORATIONS

Constantin APOPII
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NAVIGATING THE DIGITAL WAVE: ENHANCING ORGANIZATIONAL COMMITMENT AND EMPLOYEE WELL-BEING

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Svetlana MIHĂILA
Academy of Economic Studies of Moldova, Moldova

THE HYBRID HOSPITALITY MODEL: BALANCING HUMAN TOUCH AND AI IN HOTELS

Cristina Mirabela MALAIA
Bucharest Academy of Economics Studies, România

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THE ROLE OF FOREIGN DIRECT INVESTMENT IN THE INTEGRATION OF ROMANIAN AUTOMOTIVE COMPANIES IN THE GLOBAL VALUE CHAIN

Anamaria Geanina MACOVEI

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Aurel BURCIU

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DIGITAL LEADERSHIP: ESSENTIAL TRAITS OF THE LEADER OF THE FUTURE

Camelia BAESU

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DIGITAL INNOVATION: THE CORE OF THE BUSINESS MODELS FOCUSED ON EXCELLENCE

Alexandra Maria DANILEȚ

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EMPOWERING NEO-ENTREPRENEURS THROUGH DIGITAL SKILLS: A COMPARATIVE ANALYSIS OF EASTERN EUROPE

Ancuta AGHENIȚEI

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THE EFFICACY OF MULTIFACETED SUPPORT SYSTEMS FOR WOMEN ENTREPRENEURS IN AN EMERGING ECONOMY: EVIDENCE FROM ROMANIA

Lucia MOROSAN-DANILA

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Otilia-Maria BORDEIANU

„Stefan cel Mare” University of Suceava, România

Carmen-Eugenia NASTASE

„Stefan cel Mare” University of Suceava, România

UNICORNS OF TOMORROW: POWERED BY NEO-ENTREPRENEURSHIP - A CASE STUDY OF UNICORN COMPANIES FROM ROMANIA AND PORTUGAL

Denisa Alexandra CHIFAN

„Stefan cel Mare” University of Suceava, România

University of Beira Interior, Portugal

NECE- Research Centre for Business Sciences, Portugal

THE NATURE OF THE BUSINESS ENVIRONMENT. TURBULENCE AS A FEATURE OF THE CONTEMPORARY BUSINESS ENVIRONMENT.

Lilia CHISELIOV (LEANCA)

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Mini Track 7: MATHEMATICS, ECONOMIC INFORMATICS AND STATISTICS

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INTEGRATION OF MODERN DIGITAL TECHNOLOGIES INTO THE EDUCATION OF ECONOMIC SPECIALTIES

Yurii KOROLIUK

Chernivtsi Institute of Trade and Economics of SUTE, Chernivtsi, Ukraine

INVARIANT SUBMANIFOLDS IN (A, P)-GOLDEN MANIFOLDS

Cristina Elena HRETCANU

„Ștefan cel Mare” University of Suceava, România

Valeria CIRLAN

„Ștefan cel Mare” University of Suceava, România

MATHEMATICS MEETS ECONOMY: A DUAL FRAMEWORK FOR SUSTAINABLE DEVELOPMENT CHALLENGES AND OPPORTUNITIES

Valeria CIRLAN

„Ștefan cel Mare” University of Suceava, România

STATISTICAL ANALYSIS OF SOME INDICATORS OF SUSTAINABLE DEVELOPMENT IN REGIONAL PROFILE, IN ROMANIA

Elisabeta R. ROSCA

„Ștefan cel Mare” University of Suceava, România

A PDE GENERALIZATION FOR FINANCIAL DERIVATIVES IN VECTORIAL DIFFERENTIAL STOCHASTIC MODELS

Tiberiu SOCACIU

„Ștefan cel Mare” University of Suceava, România

Paul PAȘCU

„Ștefan cel Mare” University of Suceava, România

STATISTICAL APPROACH OF THE SUSTAINABLE DEVELOPMENT OF TOURISM IN SUCEAVA DISTRICT

Elisabeta R. ROSCA

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THE IMPACT OF USING RAG TECHNOLOGY IN THE DEVELOPMENT OF A VIRTUAL SALES ASSISTANT

Denis Ionel PETRICEANU

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Ioan-Tiberiu SOCACIU-LENDVAI

„Stefan cel Mare” University of Suceava, România

GENERALIZED DERIVATIVES AND APPLICATIONS

Bianca Renata SATCO

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MULTICRITERIA OPTIMIZATION APPLIED IN THE SELECTION OF DECISION ALTERNATIVES

Ionut BALAN

„Stefan cel Mare” University of Suceava, România

DEVELOPING A PYTHON PROGRAMMING LEARNING TOOL BASED ON A LARGE LANGUAGE MODEL (LLM)

Tiberiu SOCACIU

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A VIDEOCONFERENCE SYSTEM FOR ELEARNING PLATFORMS BASED ON WEBRTC PROTOCOL

Ivan TOPALA

„Stefan cel Mare” University of Suceava, România

MULTIMEDIA IN AI ERA - CREATING AND EDITING

Stefan SFICHI

„Stefan cel Mare” University of Suceava, România

MAPPING RESEARCH TRENDS AND IMPLEMENTING AUGMENTED REALITY FOR SMART CAMPUS NAVIGATION

Ruxandra BEJINARU

„Stefan cel Mare” University of Suceava, România

Marian-Vladut TOMA

„Stefan cel Mare” University of Suceava, România

June 6th

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Cultural & Heritage Trip

June 7th

10⁰⁰

Future challenges of neo-entrepreneurship: final conclusions

Building A, Senate Room